

City of Casey Activity Centres Strategy Action Plan 2019

2019



City of Casey Activity Centres Strategy Action Plan 2019

This Action Plan accompanies the City of Casey Activity Centres Strategy, March 2019. The Actions set forth in this Plan outline how the Activity Centres Strategy will be delivered over the near, medium, and long term.

Action Number	Description	Alignment with Strategies	Responsibility	Priority/ Timing
A Citywide Network of Activity Centres				
1	Amend the Casey Planning Scheme to incorporate the Activity Centre Hierarchy, Activity Centre Map, Activity Centre List, and all provisions of the Casey Activity Centres Strategy 2019 into the Casey Planning Scheme. Reference the Activity Centres Strategy in the Casey Planning Scheme.	All	City Planning	High
2	Promote the vital role that Casey's activity centres network plays in achieving community liveability through ongoing public engagement efforts.	S1.5	City Planning; City Economy	Medium
3	Apply new Development Contribution Plans or Infrastructure Contribution Plans and review existing Development Contribution Plans that help fund infrastructure and community amenities in Metropolitan and Major Activity Centres.	S2.2, S7.3	City Planning	Long Term
4	Advocate for the Metropolitan Activity Centre status of Cranbourne Town Centre in the 5-year review of Plan Melbourne.	S1.4, S3.5	City Planning	Medium
5	Review Schedule 1 to the Activity Centre Zone (Cranbourne Town Centre) to implement the Cranbourne Town Centre Structure Plan 2018, with an emphasis on facilitating increases in commercial and other employment generating uses.	S3.5, S11.1	City Planning	High
6	Advocate for Major Activity Centre status in Plan Melbourne of the aspirational Berwick South Central Medium Neighbourhood Activity Centres (Nos. 9a & 9b). This would be a consolidation of the Berwick Springs and Eden Rise Medium Neighbourhood Activity Centres at the intersection of Clyde and Greaves/O'Shea Road into a single Major Activity Centre.	S1.4, S4.5	City Planning	Medium

Action Number	Description	Alignment with Strategies	Responsibility	Priority/Timing
7	Apply a Comprehensive Development Zone (CDZ) to the land generally at the northwest corner of the intersection of Clyde Road and Greaves/O'Shea Roads, with an incorporated plan that ensures a street-based high-quality design for any future development, based on the activity centre urban design guidelines contained in this strategy, consistent with its classification in the hierarchy.	S4.1, S4.5	City Planning	High
8	Investigate and determine a more appropriate zone for the South Gippsland Local Neighbourhood Activity Centre, to replace the existing General Residential Zone, and amend the Casey Planning Scheme to rezone the site to reflect its current status in the hierarchy.	S4.1	City Planning	Medium
9	Rezone the following sites consistent with the Activity Centres Strategy 2019: <ul style="list-style-type: none"> » Investigate and determine a more appropriate zone for the eastern portion of the Springhill Medium Neighbourhood Activity Centre, which is currently a takeaway restaurant and service station and zoned General Residential Zone. Amend the Casey Planning Scheme to rezone the site accordingly. » Investigate opportunities for expansion of Marshall Place Local Neighbourhood Activity Centre through rezoning of properties near the existing shops. » Investigate opportunities for expansion of Saffron Drive Local Neighbourhood Activity Centre through rezoning of properties near the existing medical centre. » Investigate opportunities for expansion of The Arcade Local Neighbourhood Activity Centre through rezoning of properties near the existing shops. 	S4.1	City Planning	Medium
10	Determine the need for and appropriate location of additional activity centre land along Main Street in Narre Warren North Local Neighbourhood Activity Centre through a future review of the Narre Warren North Township Strategy. Such additional land would be adjacent or near the existing IGA anchored shopping centre and support the ongoing consolidation of Narre Warren North's activity centre on Main Street.	S4.1	City Planning	Medium

Action Number	Description	Alignment with Strategies	Responsibility	Priority/ Timing
11	Review planning and design controls for each Restricted Retail Precinct and define a consistent zoning approach to ensure the use, development, and design of restricted retail precincts is complementary to surrounding neighbourhoods and does not negatively impact the viability of the activity centre network.	S6.1, S6.2, S6.3	City Planning	Medium
12	Create a robust methodology for the prioritisation of capital works project programming in activity centres (e.g. streetscape, landscaping, parking, etc), which is informed by each centre's function in the hierarchy, physical condition and the applicable activity centre design guidelines.	S7.2, S7.3	City Economy	High
13	Establish a rolling capital works project to establish and replace several activity centre welcome signs and wayfinding signs throughout the City each year.	S7.7	City Design & Construction; City Economy	Medium
14	Create a public toilet strategy for the City of Casey.	S7.2, S7.3, S15.2	City Planning	Medium
15	Advocate for sufficient activity centre land to be allocated in PSP areas to provide for future growth.	S8.1, S8.2, S8.3	City Planning	High
16	Amend the Casey Planning Scheme to facilitate the limited expansion of the existing Cranbourne South General Store located at 235 Pearcedale Rd, Cranbourne South, consistent with the policy direction under Objective 10 for General Stores and Milk Bars/Convenience Retail and the development assessment process of Chapter 5 of the Casey Activity Centres Strategy.	S10.6	City Planning	High



Action Number	Description	Alignment with Strategies	Responsibility	Priority/Timing
The Economic Engines of Casey				
17	Develop an investment strategy for activity centres to encourage investment in line with this Activity Centre Strategy. Use this strategy to help inform advocacy for State and Commonwealth investment in funding infrastructure, community and educational facilities, and business support programs for activity centres	S11.1, S11.4, S11.5, S11.9	City Economy; City Planning; Communications	Medium
18	Implement Casey's 2018 Reducing Red Tape program recommendations to remove redundant or outdated planning scheme provisions, such as development plan overlays that no longer serve a clear purpose.	S11.6	City Planning	High
19	Advocate for the role activity centres can play in Casey's economy in the development of the Regional Employment Strategy.	S11.9	City Economy	High

Action Number	Description	Alignment with Strategies	Responsibility	Priority/ Timing
Great Places for People				
20	Research and develop requirements for a certain amount of public art with all new large-scale development proposals within activity centres. Develop appropriate guidelines for which proposals trigger the public art requirement, how much art required, the type of art, the location, access to, and ongoing maintenance of the art. Consult with stakeholders and determine how to best incorporate the new requirements into the Casey Planning Scheme.	S13.2	City Design & Construction; Arts & Cultural Development	Long Term
21	Develop holistic accessibility plans for each Metropolitan and Major Activity Centre to improve access to and travel around the centres, with a priority on pedestrian safety and accessibility.	S2.2, S3.2, S14.1, S14.2	City Planning	Medium
22	Develop holistic accessibility principles to apply to Neighbourhood Activity Centres when capital improvements to streetscapes and access are funded, with a priority on pedestrian safety and accessibility.	S4.2, S14.1, S14.2	City Planning	Medium
23	Investigate ways Council can work with community groups to organise and support festivals, day time and night time events, farmers markets, culturally themed promotions and public art, and other initiatives within Casey's activity centres. Investigate the establishment of clear and non-discretionary standards for the safe and efficient establishment of interim and temporary land uses and treatments for the activation of unused land in activity centres (e.g. food stalls, food trucks, community gardens, pop up markets, and low-cost design treatments), where such standards do not already apply in the Casey Planning Scheme or local laws.	S15.4, S15.5, S12.3	City Planning	Medium

Key to priorities:

High = Within the next 18 months

Medium = 18 months to 5 years

Long Term = 5 to 10 years



Contact City of Casey

03 9705 5200

NRS: 133 677 (for the deaf, hearing or speech impaired)

TIS: 131 450 (Translating and Interpreting Service)

caseycc@casey.vic.gov.au

casey.vic.gov.au

[facebook.com/CityOfCasey](https://www.facebook.com/CityOfCasey)

[@CityOfCasey](https://www.instagram.com/CityOfCasey)

PO Box 1000

Narre Warren VIC 3805

Customer Service Centres

Narre Warren

Bunjil Place

Patrick Northeast Drive

Cranbourne

Cranbourne Park

Shopping Centre

