

DRAFT CONCEPT PLAN



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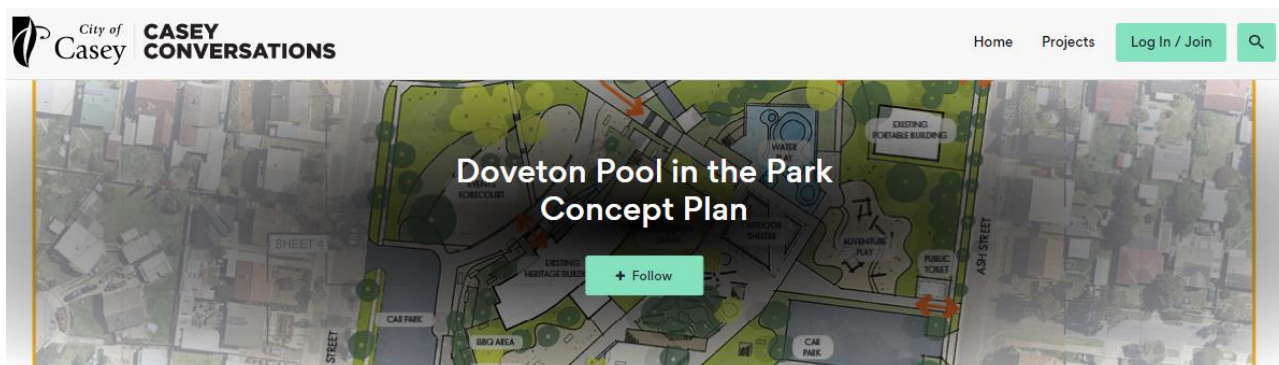
City of Casey Doveton Pool in the Park: Engagement Outcomes

July 2021

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1. Engagement snap-shot

The Doveton Pool in the Park - Phase 2 Draft concept plan engagement period from Friday 26 March through to Friday 14 May 2021 achieved a representative-share of community opinions, thoughts and feelings, via a range of channels, groups and organisations as highlighted below.

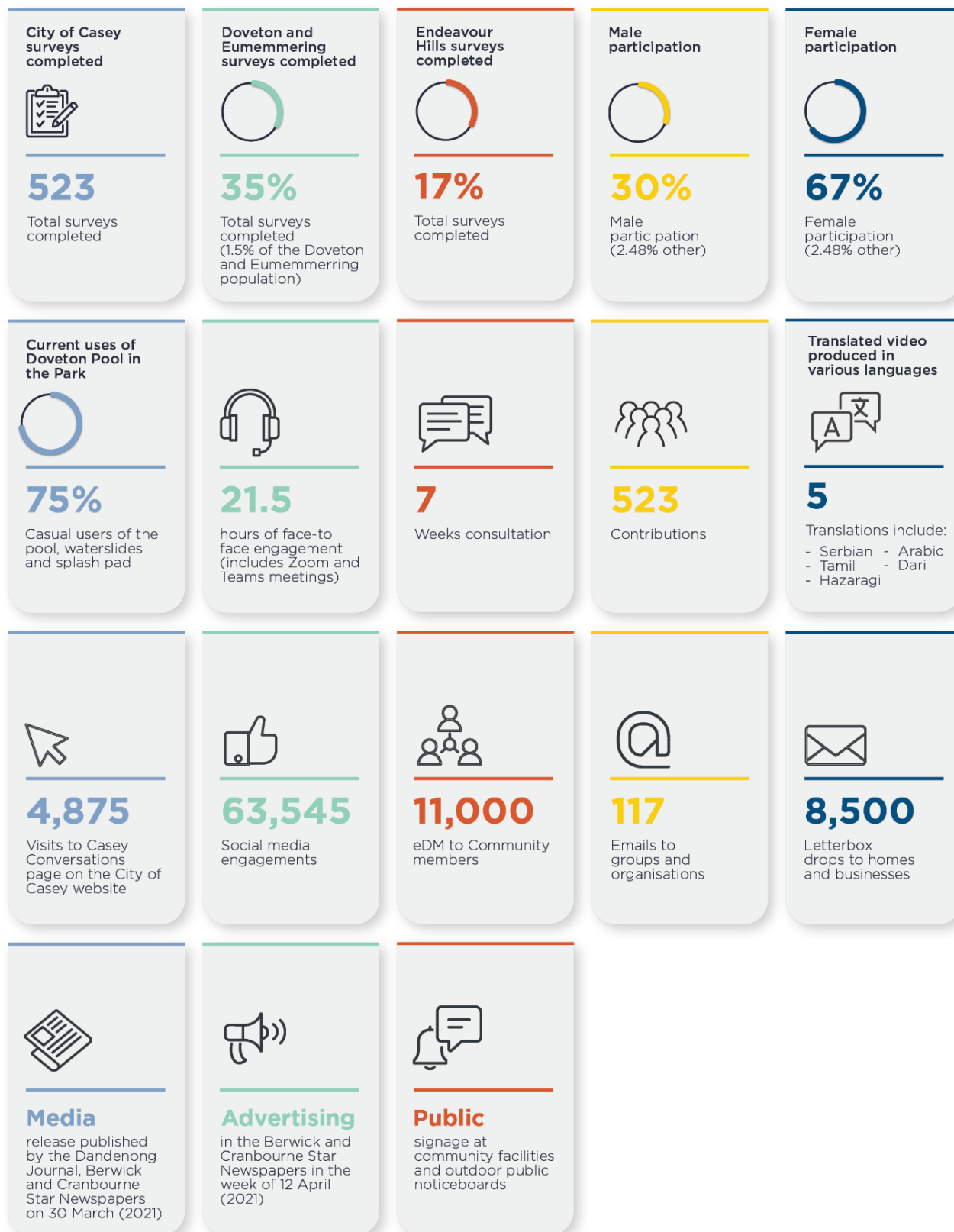


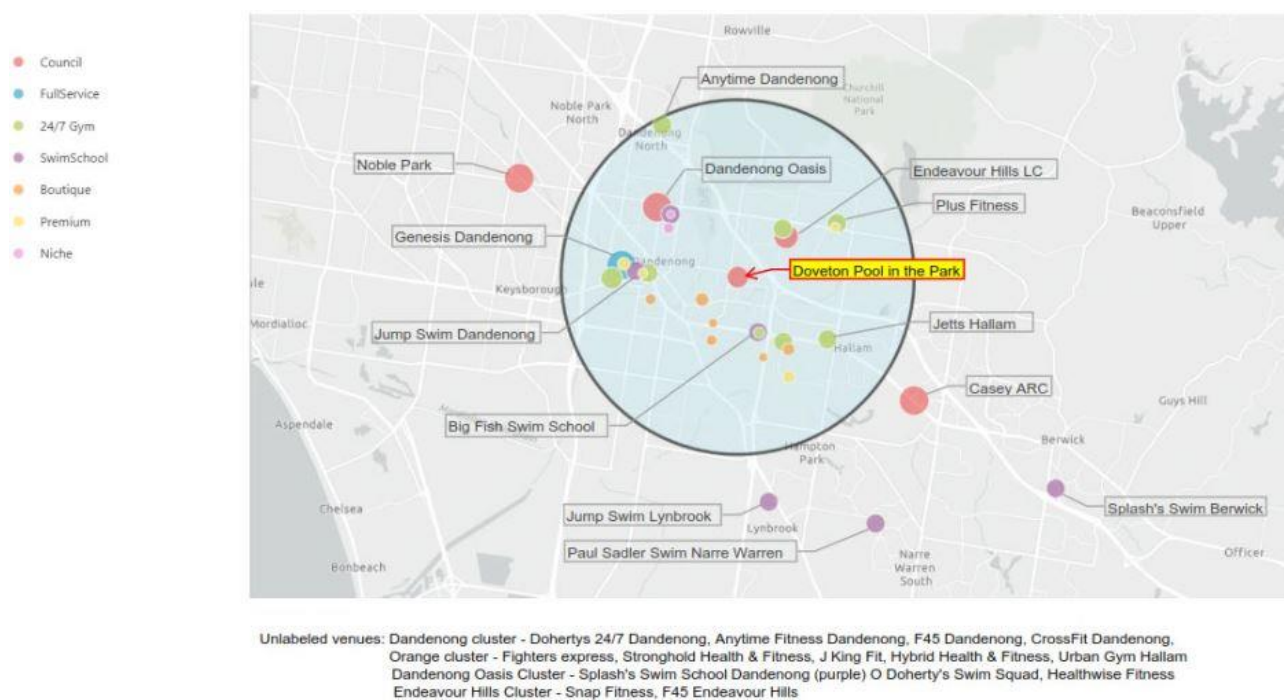
Image 1: Engagement snap-shot infographic

2. Introduction

2.1. Background

Doveton Pool in the Park (Doveton Pool) is a local outdoor aquatic and leisure facility owned by the City of Casey (Council) and managed by the YMCA. Originally developed in 1968, with several subsequent improvements, it provides seasonal use for the community on high temperature days of 30 degrees or above, as well as hosting swimming carnivals for schools across the South East Region. Doveton Pool currently attracts around 18,000 visits per year (2020/21¹), this is made up of 1,800 casual swimmers, 13,800 swimming carnival users and 1,900 squad swimmers.

In addition to Doveton Pool, the City of Casey has two regional indoor aquatic and leisure facilities managed by the YMCA. Local to the residents of Doveton, Dandenong Oasis is located 2.84 km from Doveton Pool (as the crow flies) in the City of Dandenong and Noble Park Aquatic and Recreation Centre, which is located approximately 8 km from Doveton Pool. In addition to this there are eight privately owned and operated aquatic facilities, and 42 private health and fitness centres near to Doveton Pool in the Park.



Map 1: Surrounding Private and Local Government Competition (origin, Doveton Pool in the Park Demand Analysis, 31 July 2021)

The *Casey Aquatic Facilities Strategy 2019-41* recommended the development of a Master Plan for the Doveton Pool site to understand the needs of the local community and to ensure that the site meets the community's long-term requirements.

The overall aim of the Master Plan is to develop a strategic direction and vision for the site which will consider specific matters raised by the community and key stakeholders as well as recommendations from key targeted assessments to ensure a well-informed decision.

In 2019, the City of Casey commenced the Master Plan with Phase 1 of Community Consultation taking place in September and October 2019. This initial engagement was to notify the community that Council was

¹ This figure is reflective of a season where training could not be undertaken at Casey RACE due to redevelopment. Therefore, this figure is not necessarily reflective of a standard season as it includes those who would under normal circumstances, frequent RACE.

undertaking a Master Plan for the site and to seek preliminary thoughts on the future of the site. There were 328 participants who contributed through visitations at the Doveton Show and Community Pop-up sessions, with the following key themes identified:

- Heated pool and range of aquatic experiences (learnt-to-swim, adult swimming classes)
- A variety of programs and activities for all ages (outdoor cinema, birthday parties, large events)
- Outdoor recreational spaces (grassed space, trees)
- Updated amenities (upgrade change rooms, free Wi-Fi)
- Link to Doveton Culture (past and present history and culture).

In addition to the insights obtained from the first phase of consultation, the City of Casey undertook a number of key targeted assessments, to help make an informed decision around the future of aquatics and other community facilities at the site, these assessments included the following:

- Doveton Community Infrastructure Needs Assessment, February 2020
- Aquatic Facility Demand Analysis, July 2020
- Doveton - Eumemmerring Local Open Space Assessment, December 2020
- Doveton Pool in the Park Heritage Assessment December 2020.

The findings of the assessments indicate that an aquatic facility is not a priority at the site, but that there is a need for increased district level open space within the Doveton - Eumemmerring area. A district level open space is characterised as providing opportunities for a range of recreation activities and facilities designed to entice longer visits to the area and year-round use.

A Draft concept plan proposing a district level park was then developed to test with the community through Phase 2 of community engagement.

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Image 2: Draft Concept Plan

3. Engagement and communication channels

The City of Casey provided opportunity for participation and community feedback into the Draft concept plan, asking the community to share their thoughts on park elements for future consideration at the site, following the 2019 engagement insights.

Phase 2 of community and stakeholder engagement commenced on Friday 26 March with a soft launch via Community Pop-up for current users of the pool at the Doveton Pool in the Park site. This was promoted via Council's engagement portal Casey Conversations.

Engagement covered a period of seven weeks concluding on Friday 14 May 2021 and included:

- **Community Pop-ups** nearby and at the Doveton Pool in the Park site
- **Workshops** with key stakeholder groups online and face-to-face
- **One-on-one sessions** with varying stakeholders
- **Online engagement** via **Casey Conversations**, and
- Via online and hard copy **surveys**.

To drive awareness about the engagement period, how to get involved and where to find more information, promotion included:

- **Casey Conversations** and City of Casey **social media** channels
- Paid **Facebook** advertising
- **eDM** (electronic direct mail) emailed to 11,000 community members
- **Letterbox drop** to more than 6,500 dwellings
- Advertising in the **Neighbourhood Learning Centre brochure letterbox drop** to 2,000 homes
- Promotion within regular advertising space in the week of 12 April 2021 in the **Berwick and Cranbourne Star Newspapers**
- **Translated video** in English, Dari, Arabic, Hazaragi, Serbian and Tamil
- Signage at community facilities and outdoor **public noticeboards**.

These broadcast communications were designed to drive survey participation and attendance at Community Pop-ups which were scheduled with particular audiences in mind, such as those without internet access, and on differing days and times to enable greater participation.



Map 2: City of Casey resident mail out distribution area: 6,500 dwellings

In addition, emails inviting participation via Casey Conversations were provided to various stakeholder groups and individuals, as well as targeted invitations from Council to key stakeholder groups and individuals, to be involved in one-on-one meetings, briefings and workshops.

<i>email to participate via Casey Conversations</i>		
Date of distribution	Cohort	Number of recipients
7 April 2021	Swimming carnival users (schools)	32
23 April 2021	Private sport and leisure groups	12
23 April 2021	Gym and private aquatic facilities	11
26 April 2021	Older residents groups / facilities	18
26 April 2021	Aging positively groups	10
29 April 2021	Primary schools	10
29 April 2021	Secondary schools	4
4 May 2021	Sports clubs	17
11 May 2021	Disability organisation representatives	3
Total		117

Table 1: Email to relevant stakeholders

The table below provides an overview of the face-to-face engagement delivered within the consultation period, commencing at Doveton Pool in the Park on Friday 26 March and wrapping up on Friday 14 May 2021.

Engagement methodology	Date	Target Audience	Location	Strategic approach
Community Pop-up	30 March 2021	Squad training groups – Tiger Sharks, CCTS and Seals	Doveton Pool in the Park	Scheduled to coincide with the last training session of the season to hear directly from these users and to drive survey participation
	9 April 2021	Community Youth	Autumn Place	Scheduled to coincide with a free community movie event, primarily for youth participation via dotmocracy
	19 April 2021	Parents and guardians of small children, and hard to reach groups	Autumn Place	Scheduled to coincide with government funded kindergarten drop off and to drive survey participation and conversations
	20 April 2021	Residents and users and the community more broadly	Doveton Pool in the Park	Utilisation of the facilities while the pool was out of season and usually inaccessible
	12 May 2021	Residents and users and the community more broadly	Aboriginal Gathering Place	This session was cancelled due to unforeseen circumstances however this community contributed via surveys

Workshops	22 April 2021	Doveton College Parents & Teachers	Doveton College 62 Tristania Street, Doveton	2 hour interactive workshop focused on current and future state
		Doveton College Year 8 and 9 Students		1.5 hour workshop including advanced dotmocracy and future state discussion
	29 April 2021	City of Casey Heritage Community	MS Teams – online	1 hour workshop focused on current and future state
	5 May 2021	City of Casey Afghan Community	Zoom – online	30 minute preparatory time focused on Zoom use 1 hour discussion on multicultural needs, current and future state Additional time to complete the online Casey Conversations survey with assistance where needed
One on one stakeholder briefing	23 April 2021	Aquatic and Recreation Victoria (ARV) and Lifesaving Victoria (LSV)	MS Teams – online	One hour open discussion
	27 April 2021	Sport & Recreation Victoria	MS Teams – online	One hour open discussion
	30 April 2021	Doveton Neighbourhood Learning Centre	City of Casey offices 64 Tristania Street, Doveton	One hour facilitated open discussion
		Doveton Eumemmering Township Association		One hour facilitated open discussion
		Community member		One hour facilitated open discussion
	3 May 2021	Our Place	Endeavour Hills Police Station	One hour facilitated open discussion
		Endeavour Hills Police		One hour open discussion
		Doveton and Hallam Colleges	Doveton Pool in the Park	One hour open discussion

Table 2: Face-to-face engagement delivered

4. Participation and demographics

4.1. Community Pop-up participation

Approximately **70-80 community members** attended Community Pop-ups throughout the engagement period at Doveton Pool in the Park and the Autumn Place Community Hub. An additional drop-in session, took place at the Woolworths in Dandenong South, on Pension Day.

Unfortunately, severe weather impacted a scheduled Pop-up on 20 April 2021 at Doveton Pool in the Park, decreasing/affecting attendance, and the Community Pop-up session scheduled to be held at the Aboriginal Gathering Place was cancelled due to unforeseen circumstances.

4.2. Workshop participation

A series of stakeholder workshops were delivered to achieve in-depth discussion and to capture differing points of view. Stakeholder workshops included:

- **Doveton College** as an adjacent landowner and key facility user which included **28 student, parent and teacher participants**
- **Council's Heritage Committee**, in relation to the site having identified Heritage Significance, which included four participants
- **Local Afghan community** representing the significant diversity of Doveton and Eumemmerring which included **15 community members**.

Both workshops with Doveton College were held at the school, one workshop represented the voice of students in years 8 and 9 and another with teachers and parents, each with approximately 14 workshop participants.

The heritage workshop was conducted online, where participants were taken through the Heritage Report and detail.

The Afghan community workshop participants were allocated time before the commencement of the workshop to familiarise themselves with the online meeting portal Zoom, with the help of community leaders and Council, to enable a free flowing conversation. Prior to the workshop, pre-reading material was provided including the survey.

4.3. One-on-one stakeholder participation

Stakeholder groups participated in small one-on-one style meetings with between one and three representatives in each meeting and two to three Council representatives. Some discussions were facilitated by KJA. A total of **12 individuals participated in eight sessions**.

Keeping these meetings small enabled ample time for each individual to provide their thoughts and feedback, and support lengthy discussion on stakeholder needs and points of view.

Engagement with Aquatic and Recreation Victoria and Lifesaving Victoria, and Sport & Recreation were conducted online and face-to-face sessions were held with the Doveton Neighbourhood Learning Centre, Endeavour Hills Police, Doveton and Hallam College Principals, Doveton Eumemmerring Township Association (DETA) and community member Greg Pargeter.

4.4. Survey Participation

The survey was designed to capture both quantitative and qualitative data. The survey offered a full suite of demographic and detailed questions, and a simplified version for youth audiences (up to 24 years of age). A total of **523 surveys were completed** (including 53 youth) during this round of engagement.

The **online survey** via Casey Conversations enabled the community to complete the survey anytime from Friday 26 March to Friday 14 May 2021.

iPads were provided at pop-ups and workshops as were **hard copies** of the survey and a QR code for individual's smartphone use, to enable completion of the survey on Casey Conversations.

Static survey stations were provided at the Doveton Neighbourhood Learning Centre, Autumn Place Community Centre, Doveton Library, the Aboriginal Gathering Place and Doveton College which included colour copies of the Draft concept plan, QR code taking participants directly to the Casey Conversations survey, and hard copy surveys collected into clearly marked ballot boxes.

Survey data is included as APPENDIX A.

4.4.1. Survey Participation Demographics

Of the surveys completed, the question regarding English as a first language was skipped by some survey participants and is not indicative of a true representation. However, other data captured a majority of survey participants were:

- A couple with children, living at home as 58.99%
- One parent with children living at home as 10.51%.

95.25% of surveys completed were from individuals, the alternative representing an organisation, which included 35% from Doveton College and 10% from Doveton Eumemmering Township Association (DETA).

Of the total surveys completed, Doveton and Eumemmering suburbs represented 35% and Endeavour Hills 17% participation. This is a representative sample across these three suburbs, and reflects 1.5% of the total population from Doveton and Eumemmering.

4.5. Online participation – Casey Conversations

The City of Casey has a dedicated online community engagement platform called Casey Conversations, which is used to engage with the community on key projects. Casey Conversations has an extensive membership base with currently 8,812 registered members.

Navigation from the website to Casey Conversations is simple and intuitive, one click and a search function will take a user to the Doveton Pool in the Park holding page.

The page was reactivated at the start of the Doveton Pool in the Park Phase 2 - Engagement Draft concept plan engagement period, highlighting:

- The engagement timeline;
- access to the **online survey**, optimised for multiple screen sizes;
- a **video** informing engagement in English, Dari, Arabic, Hazaragi, Serbian and Tamil;
- access to **frequently asked questions**;
- **Draft concept plan** design;
- **document library** with strategies, documents and reports which informed the draft plan; and
- click through to subscribe and follow the project.

The **total number of visits to the Casey Conversations webpage was 4,875** via 4,214 visitors and was at its peak in the first two weeks of consultation. This is reflective of the first two social media posts on 29 March and 6 April 2021.

Over the consultation period, 60 users followed the Casey Conversations page and in future, will receive updates on the next phases of engagement, as subscribers.

A majority of interaction with the Casey Conversations webpage was via social media, followed by direct use, such as the scanning of a QR code, typing directly into a URL or navigation of the Council website.

A comprehensive look at Online Engagement is included as APPENDIX C.

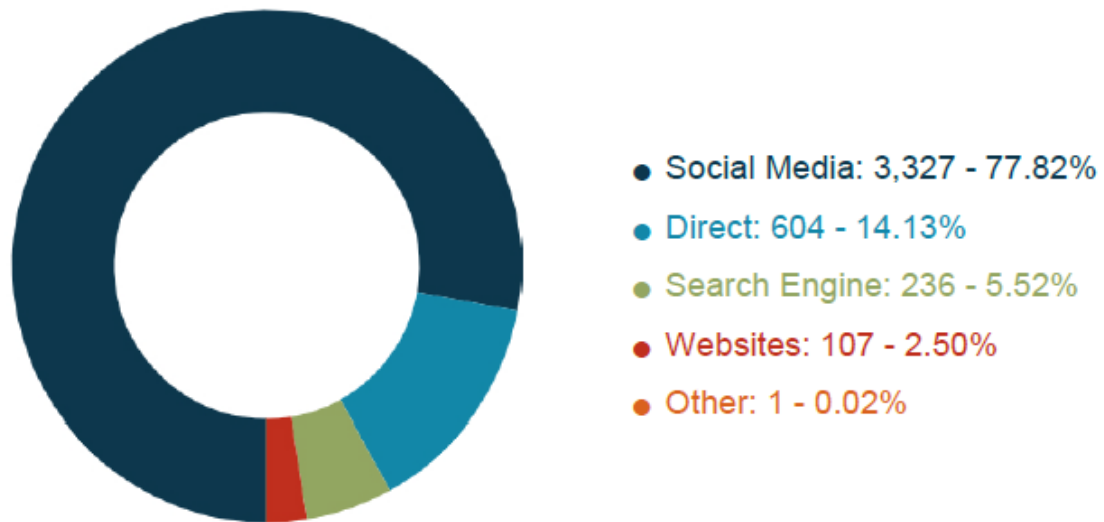


Image 3: Online engagement channels

5. Quantitative findings - survey data



Image 4: Word cloud highlighting survey participants home suburbs

Quantitative engagement is commonly achieved through surveys to establish data and figures. This is used to help measure use or popularity, and complements what was heard at Community Pop-ups, workshops and one-on-one stakeholder sessions. Surveys are also used to help ensure that participation is achieved by an appropriate representative sample of the community.

The Doveton Pool in the Park survey was live on the Casey Conversations webpage from 26 March through to the end of engagement on 14 May 2021. The majority (91%) of surveys were completed online, and totalled 523 completed surveys, thus achieving an appropriate representative sample of the community.

To illustrate this, based on a resident population for the City of Casey of 364,600, a sample size of 384 was required to achieve a 95% confidence level. For the Doveton – Eumemmerring area with a population of 11,876, a sample size reflecting one third of total surveys was required to achieve a 95% confidence level. The full survey report can be found in APPENDIX A.



Image 5: Survey data snap-shot – participation and frequency of use

5.1. Doveton Pool in the Park users

Of those who responded having used the Doveton Pool in the Park facilities, 74.57% were casual visitors using the pool, waterslides and splash pad. School swimming carnival users comprised 23.71% of respondents, followed by 15.3% lap swimmers and 3.63% squad use.

Almost a third of survey responders were using the pool every couple of weeks during the open period with most visiting the pool once a season between 1 December and 31 March 2021.

There were 18.55% survey responders who do not use the pool and less than one percent not visiting local pools.

5.1.1. Users of other facilities

The survey asked about the use of other facilities nearby with the following results highlighting Casey ARC and RACE most represented with 43.78% as another facility used.

Facility	Usage	Facilities across suburbs
Casey ARC	27.15%	47.8%
Casey RACE	16.63%	
Big Fish Swim School	4.02%	
Dandenong Oasis	22.37%	25.04%
Splash Swim School Dandenong	2.10%	
Jump Swim Dandenong	0.57%	
Noble Park Aquatic Centre	10.13%	
None	35.95%	
Other	7.65%	

Table 3: Survey data – users of other facilities

5.2. The Draft Concept Plan

The Draft concept plan visual was presented to accompany the survey at all Community Pop-up sessions and static survey locations, as well as in PDF form on Casey Conversations. The community were able to use these visuals to inform their considerations for what they thought about the draft plan.

The survey asked participants **‘What elements would you like to see at the site to make it useable year-round for the community?’**, and to select five things from a list of 15, that they’d like to see at the site. Water elements, toilets and a café were favoured, as were BBQ and picnic facilities, and shaded areas.

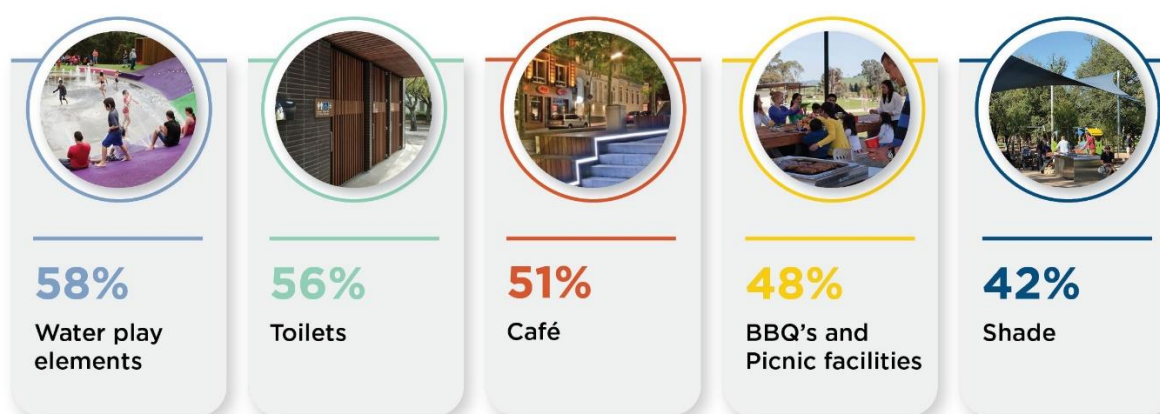


Image 6: Survey data snap-shot – preferred elements

An additional option included in this survey question was an open field for ‘other’ comments. Of these ‘other’ comments, 94% resonated in favour of retaining the pool and improving existing facilities.

This reflected what was heard at Community Pop-up sessions, workshops and at some of the one-on-one stakeholder briefings.

Other comments suggested the inclusion of skate park facilities, native plants and gardens and Indigenous Artwork from the local First Nations Community. Amenities associated with café and food purchasing were popular to generate a community space.

A follow up question **‘What would make you want to visit the site more often?’**, showed a favourable 78.38% for spaces to cool off when the weather is warm, followed by 64.55% identifying spaces to play with friends and family.

5.3. Parks visited in Doveton

The survey asked the community **‘When you visit Doveton Pool in the Park, how do you usually travel there?’**. A significant majority, 84.16% travel by car, followed by 28.85% walking and just 6.51% catching the bus.

When asked **‘What parks do you currently visit in Doveton?’**, from an extensive list, the most frequented park was the Autumn Place Shopping Centre, with 38.24% followed by the Eumemmering Creek and Linden Place Shops each representing 22.37% of the community’s preference.

In contrast to comments made throughout face-to-face engagement that there are lots of parks in the area that people visit, this survey question indicated that 39.77% don’t visit any parks in Doveton.

5.3.1. What is liked about the parks

The last multiple choice question for the survey was **‘Why do you like to visit this park?’**. This question was completed by 57.2% of participants. It should be noted that the previous question did not provide Doveton Pool in the Park as an option, however many have selected ‘the pool’ as an option for this question, as illustrated in the word cloud below.

As such, 20.4% selected the pool, 19.4% as ‘local’, 18.1% as ‘exercise’ and 15.1% with ‘kids to play’.



Image 7: Word cloud highlighting survey participants liked elements of preferred parks

The survey concluded with an open ended question, recognising the sentimental value that Doveton Pool in the Park has within the community. Here are some of the stories and memories of visiting Doveton Pool in the Park.

My daughter and friends
have grown up here and
have had many memorable
picnics and love the slides

...sparkling blue water
and lush green grass

I live just down the road
from the pool and I love
hearing the sounds of
people enjoying splashing
around on a hot day

I used to drive a public
bus and took the
community to the pool...
the bus was always full

The pool has always been
a safe place for my family
to visit and enjoy.
We have had many family
gatherings and it's a
place I would like my
family to visit for
generations to come

My swimming carnivals
were held there when I was
at school after moving to
Australia in 1987

My children had many
hours of fun at the pools,
and now my grandchildren
enjoy the pool

This is the first pool I used
since I came to Australia
3 years ago

It's a combination of
having a picnic, relaxing
and a swimming pool
all in one area

6. Qualitative engagement findings

Qualitative engagement is an opportunity to hear what the community thinks and feels, and to hear stories about personal experiences and points of view. Face-to-face conversations at Community Pop-ups and discussions at workshops and one-on-one stakeholder sessions were captured and are featured in this section below:

6.1. Community Pop-ups

Engagement methodology	Date	Target Audience	Location	Strategic approach
Community Pop-up	30 March 2021	Squad training groups – Tiger Sharks, CCTS and Seals	Doveton Pool in the Park	Scheduled to coincide with the last training session of the season to hear directly from these users and to drive survey participation
	9 April 2021	Community Youth	Autumn Place	Scheduled to coincide with a free community movie event, primarily for youth participation via dotmocracy
	19 April 2021	Parents and guardians of small children, and hard to reach groups	Autumn Place	Scheduled to coincide with government funded kindergarten drop off and to drive survey participation and conversations
	20 April 2021	Residents and users and the community more broadly	Doveton Pool in the Park	Utilisation of the facilities while the pool was out of season and inaccessible
	6 May 2021	Local pensioners and residents to Doveton and Eumemmerring	Woolworths, Dandenong South	Utilisation of a popular venue frequented on Pension Day.

Table 4: Community pop-up engagement

Different dates and times were targeted for Community Pop-up engagement to coincide with activities already scheduled in the community and at locations that were accessible. This included an early morning session to coincide with kindergarten drop off at the Autumn Place Community Hub with interpreters on hand to aid discussion if needed.

Overall an approach was taken to address low vehicle rates, as identified in 2016 ABS statistics with 10% of the Doveton – Eumemmerring population not owning vehicles and with 30% of households, with only one vehicle.

6.1.1. Draft concept plan feedback

Some feedback complimented the Draft concept plan detail and highlighted elements of interest. This inspired additional ideas, including:

- Better utilisation of the front lawn area;
- Utilisation of the heritage building for art / gallery space;
- Enabling meeting facilities use for Council and public bookings;

- Expansion of facilities to include sports rehabilitation or hydrotherapy to entice adults and sporting groups; and
- Increased wildlife and environment considerations.

A reoccurring theme regarding community safety, vandalism and attracting unwanted behaviour was associated with the Draft concept plan. The youth and adult community were passionate about the area being safe and talked with pride about the appearance of their community facilities. Most felt the Draft concept plan did not illustrate safety for individuals using these facilities or how community safety would be applied. This was considered crucial to any future changes.

There was some feedback on additional car parking being unnecessary. This was negativity associated with the College getting favourable outcomes as part of the Draft concept plan.

Most people at the Community Pop-ups expressed disappointment and frustration that the pool was not being represented visually within the Draft concept plan. This resulted in some negative interactions and a perception that decision making had already taken place. This was also a discussion point regarding the survey questions.

6.1.2. Themes and sentiment

Pool Retention

The primary sentiment was to retain the Doveton Pool in the Park site as a public swimming facility, accompanied with the opinion there must be investment to update the facilities.

Suggested investment and improvements to the existing facility were focused on a full or partial roof over the pool, improved heating through solar use, increased water temperature, updated change facilities, extended season or year-round use and other amenity modernisations.

Current issues driving community perceptions regarding pool retention, included references to drownings within the municipality, an emphasis on the need to learn to swim and use of the facility by young people during school holidays rather than the local Eumemmerring Creek.

This concern extended to accessibility to nearby pools, overcrowding, pros and cons of indoor versus outdoor pools, and the influences of gentrification and multiculturalism, which culminated in the perception that population growth through development would boost pool use and be required to meet the needs of a dynamic community.

This theme resonated with sporting club access and training needs and needing access to a 50 metre outdoor pool.

Accessing the pool and information

Conversations were commonly focused on a change in facility operations policy, having the pool accessible more frequently and removing the 30-degree temperature requirement, to opening the facility enabling year round access, or for an extended summer season. Many felt that the 30-degree temperature requirement was only indicative of the pool being open, and therefore wouldn't arrive at the pool having assumed it would be open. Council confirming the facility as open for use was required. Many expressed their frustration at either not knowing where to get information on the pool being open, or not having access to smartphones etc. to follow Facebook notifications on any given day.

Additionally, cost and unreliable public transport and low personal vehicle use were also identified as barriers to using the Doveton Pool and surrounding pools.

6.1.3. Dotmocracy

In addition to these discussions, roughly **20 young people participated** in dotmocracy at the Autumn Place Community Hub prior to attending a free screening of the movie Scooby-Doo. Dotmocracy included using colour coded dots to represent;

- What was liked about the Draft concept plan elements using green dots;
- What elements weren't favoured using yellow and red dots; and
- Additional ideas presented on post it notes.

Additional Dotmocracy imagery is included as APPENDIX D.

	Liked <i>Green</i>	Dislikes <i>Yellow and red</i>	Another idea <i>Blue</i>
Concept plan	Main access point Events forecourt Water play Additional entrance	Junior play Older play Car park	
Play elements	Water play - Interactive water play - Water sensitive urban design Junior Play - Low slides and climbing elements Older play & fitness - Sculptural climbing elements - Half basketball court Pedestrian links - Places that feel safe at night	Water play - Interactive water play	Water play Older play & fitness
Park features	Landscaped forecourt - Small events & informal play Event & exercise lawn - Outdoor cinema Picnic lawn - Large community events Shelter and amenities - BBQ facilities	Outdoor cinema	Landscaped forecourt

Table 5: Dotmocracy engagement

Table 6: Workshop engagement

6.2.1. Draft concept plan feedback

Feedback included, that Autumn Place provides facilities that are present in the Draft concept plan like BBQ facilities and play elements, and therefore aren't needed. It was noted there are several other parks nearby. Elements which aren't at Autumn Place such as water play and social gathering locations were considered positively.

An outdoor cinema shown in the concept plan images inspired ideas like an amphitheatre for movies. Additional ideas included the creation of new spaces for basketball, volleyball and netball court facilities, in-ground trampoline, skate park, study and lounge areas with space for after school classes, all of which Doveton College students were excited by. Students also expressed an interest in 'splash play' within the design.

While there were some positive reflections on the Draft concept plan the overarching theme was to improve upon the existing pool facilities, with consideration for vulnerable, multicultural and youth purposes. In addition, there was safety concern regarding the Draft concept plan and its design allowing for additional unwanted behaviour in the neighbourhood.

Student suggestions and comments as part of the dotmocracy activity are included as APPENDIX D.

6.2.2. Themes and sentiment

Pool retention

The state of the pool was discussed at length, regarding water temperature, change room facilities and that overall, there had been a lack of investment in recent times.

Other indoor and outdoor pools were mentioned, including:

- Dandenong Oasis: undergoing redevelopment, has learn to swim facilities, and separated women's only sessions
- Casey RACE in Cranbourne: which students catch the bus to
- Noble Park Aquatic Facility: with extra facility offerings attracting community use although too far to travel for vulnerable community members in Doveton – Eumemmering.

Council investment in the Doveton Pool in the Park site was considered essential and timely at all workshops, with a mention that Cardinia Shire has three outdoor pools for community use.

There was an overarching sense of pride in the pool and recognition of its history within the community. This underpinned concern for losing such a facility and differentiating the community from other lower socioeconomic areas.

Doveton College workshops and the heritage group identified and reinforced the pool only being open at 30 degrees was impacting the use of the pool, and the water temperature of the pool could be improved. Although, there was recognition by teachers and parents that kids will swim regardless of the water temperature or ambient temperature.

Pool Access and Information

Understanding where to go for information on when the pool is open, and lack of access to Facebook and the Council website was also considered a barrier to attending. A number of participants suggested the installation of a large LED sign at the site to indicate when the pool is open.

Across all workshops, it was felt that low pool attendance is the result of the facility being closed - not because people don't want to use it. This was particularly the case for students, who use the pool as a venue for birthday parties and end of school-year celebrations. Some expressed that their parent(s) don't swim and the pool provides a safe space and they can be left to look after themselves. Alternatively, the space allows for parents to be comfortable nearby.

Vulnerable groups with lack of vehicle access found getting to the pool can be bothersome, meanwhile students discussed walking to the pool and ease of access.

Barriers to using the pool were discussed at length amongst the Afghan participants, with many considering the opportunities for this group if the facilities were improved. This included, women's only lessons and use at particular times, and swimming lessons for Muslim children with female primary caregivers.

Discussion on options

Discussion around the Draft concept plan and the current facilities organically led to conversation around options for future use, opportunities to improve the site, and bringing the most popular concept elements into the current offering. Particularly during Doveton College workshops, detailed discussion included fencing off the main pool and using the remaining grounds, year-round. Differing opinions were shared regarding the water slide, with concerns around body images for those being weighed prior to use, and a lack of need for multiple pools. These conversations led to discussions around removing the slide as had been done with diving boards, filling in the smaller pools to make additional space and adding new play and park facilities, particularly adventure play like flying foxes.

Alternative amenities were suggested, such as café offerings, Aldi and Coles, fast food, food trucks and vending machines.

Safety

There was a mix of opinion with regards to safety at the Doveton Pool in the Park site. This extended from current unwanted behaviour in the car park, to concerns about a possible increase in anti-social behaviour as a result of change. The need for security was also a reoccurring theme.

Although workshops provided different voices at the table, safety was commonly viewed in the following ways:

- Direct access from the site to the College is unwanted and likely to create more complexity in accounting for student whereabouts;
- A single point of access to the pool is needed for youth safety when they're inside the facility,
- Safety issues relating to design and multiple entry points; and
- Lack of Council facilities and things to do creating bad behaviour, vandalism, and as an extension, anti-social behaviour in the neighbourhood.

Continuity of messaging and engagement

Some were of the opinion that previous engagement indicated there would be investment in the pool, and also expressed concern regarding decision making without elected Councillors.

There was varied understanding and knowledge about the pool being considered for future public use and that Phase 2 engagement was seeking to test and seek feedback on a Draft concept plan.

The absence of the pool from the Draft concept plan and survey was noted by most.



Above images: Doveton School students participating in Dotmocracy as part of consultation

6.3. One on One Stakeholder Briefings

Engagement methodology	Date	Target Audience	Location	Strategic approach
One on one stakeholder briefing	23 April 2021	Aquatic and Recreation Victoria (ARV) and Lifesaving Victoria (LSV)	MS Teams – online	One hour open discussion
	27 April 2021	Sport & Recreation Victoria	MS Teams – online	One hour open discussion
	30 April 2021	Doveton Neighbourhood Learning Centre	City of Casey offices 64 Tristania Street, Doveton	One hour facilitated open discussion
		Doveton Eumemmering Township Association		One hour facilitated open discussion
		Community member		One hour facilitated open discussion
	3 May 2021	Our Place	Endeavour Hills Police Station	One hour facilitated open discussion
		Endeavour Hills Police		One hour open discussion
		Doveton and Hallam Colleges	Doveton Pool in the Park	One hour open discussion

Table 7: One on one engagement

Approximately eight hours of one-on-one briefings were held across the following representative groups:

- **Sporting** related state government agencies (SRV)
- **Not for profit** community entities
- **Emergency services**, with the Endeavour Hills Police
- **Government**; City of Greater Dandenong
- **Aquatics**; YMCA, Aquatic and Recreation Victoria, Lifesaving Vic
- **Education**; and
- **Community**.

6.3.1. Draft concept plan feedback

There was support in bringing the new concept plan and the existing aquatics facility together with most stakeholders supportive of the water play idea, which was viewed as a great community asset that would achieve high visitation.

When identifying trade-offs between the concept plan elements and community facilities, it was considered that surrounding public and private facilities offer learn to swim, so a park would have no negative impact to existing services. It was viewed that the proposed park and elements are a positive for the community.

In regards to the Casey Aquatic Facility Strategy, stakeholders believed the park could aid in alleviating anti-social behaviour if designed well. Booran Road Reserve in Glen Huntly was identified as an example of positive activation, with all ages play locations, easy use wayfinding and historic signage; overall a site that is well utilised as the result of good design.

In contrast to these positive remarks about a new site offering, participants perceived that current parks and family locations were adequate and meeting the needs of their particular groups within the community. However, water play – like that of the Cranbourne Botanic Gardens – was considered of benefit to children but cannot be traded off with replacing swimming at the pool.

6.3.2. Themes and sentiment

There was again broad concern regarding access and transport, safety, responsible behaviour, exercise, and social wellbeing, and population increase. Cost to use the pool and cost of private swimming lessons was also an area of concern and needed further focus.

Pool retention and access

Much of what was heard at the Community Pop-ups and workshops was also expressed at the one-on-one briefings. Stakeholders raised concerns about limited opening days, open and close times, and where to get access to information. It was noted that many have varying limitations to accessing online platforms and this is a significant barrier to gaining interest in the pools' opening days and hours.

A particular point of focus was on opening the pool on cooler days for public use - for lap swimmers. Days of 30 degrees or more when the public access the pool won't attract lap swimmers as it is considered too hot for exercise in this way. In addition, it was felt that when the pool is open on hot days in summer, it closes too early.

There was also concern regarding relocation of school carnivals and a perception of disruption to school sports, were the pool to be closed.

Better access to opening information, and public transport rather than car use for households, was considered key to gaining pool visitation.

The Doveton Eumemmering Township Association discussed their online petition to retain the pool facility.

A need for investment

As with workshop discussions, stakeholders also mentioned how improvements to the site could be achieved by bringing some elements of the Draft concept plan into the current site offering, to encourage higher visitation, i.e. fence the pool for seasonal use and enable some play elements elsewhere on the site for year-round access.

Stakeholders agreed that the community would be reluctant to see or experience a change to the provision of facilities at the Doveton Pool in the Park site. However, there were those who agreed the site was in need of re-investment, and not necessarily with a like-for-like solution. Further, the attendance figures were considered reasonable having only been open 18 times/days this past summer, when the temperature-regulation permitted public access.

Learn to swim opportunities at the Doveton Pool in the Park would be welcomed, and as with the Afghan workshop, programmed times of use for particular groups, like social support groups – some with as many as 20-30 participants – at an appropriate cost, would be suitable for vulnerable community members.

Continuity and clarity of messaging

Importantly, stakeholders expressed concern regarding the public's perception that the Draft concept plan wasn't clear as to if this was an exercise in replacing the existing pool or adding to the existing pool facilities. The latter is a clear preference for most, and this concern extended to the survey.

One-on-one stakeholder briefing formal position

Doveton College and Hallam Senior College Principals, and with Our Place / The Colman Foundation

One-on-one sessions were held with the Doveton College and Hallam Senior College Principals, and with Our Place / The Colman Foundation. The following statement has been provided by these executive members:

Doveton College, Hallam College and Colman Foundation Executive are seeking an outcome that would ensure pool operation over a broad spread of hours with activities for all life stages. A focus for the community where wraparound services could thrive and support the Doveton community.

They believe that a great opportunity exists to do things better - and to start this off by working together towards considering the site in terms of meeting future needs and not just present needs – and looking at the community as a whole (Doveton College has uniquely demonstrated that derived demand can be generated if appropriate facilities and programs are introduced).

Hence discussion should be a "whole of Doveton" discussion – not just about the pool. Too many decisions have been made in isolation e.g. Autumn Place where there was no consideration for the DC site and programs.

There is support for the following elements to be included on the site:

- Pool option to address very low rates of swim competency in this community
- Community meeting rooms that could be used for a range of services including adult education
- Possible relocation of Doveton Library to the site - as part of our wish that Council recognises that it's hub for community support in this area should be the College. Hence a focus on Doveton College and the pool-in-the-park site as the preferred site for community-related and community engagement services in Doveton
- Safe environment that encourages use by youth (12-18 years)
- Additional car parking

There is potential for a unique partnership approach to deliver a whole of community outcome for Doveton, including recreation, community engagement and education.

While a heated indoor pool option is preferred - as it could cater for year round learn to swim - there may be benefit in a modernised outdoor pool option, if an all-year indoor pool is not feasible.

It seems the preferred option is to defer any rush to a decision, for even a year, to allow a more careful review of options.

Greg Pargeter

A one-on-one session was held with community member Greg Pargeter. The following statement has been provided:

Doveton Pool was opened in 1967 to meet the needs of the community and to eliminate the prevalence of young children drowning in the nearby Dandenong and Eumemmering Creeks.

The Doveton Pool is still held in high regard by the community and is an important resource that is essential for improved health, wellbeing, belonging, social connections and participation and to enrich the lives of an already disadvantaged community.

According to a 2015 report undertaken by Jesuit Social Services and Catholic Social Services Australia, Doveton is the third most socially disadvantaged suburb in Victoria and suffers from longitudinal disadvantage that is generational. A recent Casey Council report on Doveton Pool referred to the suburb's ranking as the fourth most disadvantaged in greater Melbourne.

The "Redesign of the Outdoor Pool" proposal by the administrators of Casey Council amounts to a diminution of amenity and the effective closure of Doveton Pool. A tabled Casey Council report recommended an aquatic facility may not be a priority at the site. Essentially, the administrators of Casey Council are proposing the stripping of this important community asset and a source of pride from an already highly disadvantaged suburb.

It is incredibly short sighted that after a summer which saw drowning in Australia increase by 30% to 86 drowning deaths (according to Lifesaving Australia), including a drowning at nearby Lysterfield Lake, that the administrators of Casey Council would be planning to close the municipality's only outdoor pool.

Major upgrades have recently occurred at Casey's other aquatic centres of Casey ARC and Casey Race. By way of contrast, Doveton Pool has not enjoyed the same level of resourcing. Patronage of the Doveton Pool has been undermined with a policy that only has it operating on days above 30C during Summer, diminishing the opportunity for recreational swimmers. This policy has created confusion and driven lower patronage and reinforces a narrative by the administrators of Casey Council of low demand for the facility.

However, swimming and triathlon organisations that use the Doveton Pool indicate strong pent up demand for swimming lessons and elite training. However, a lack of all year round swimming facilities sees them turn eager children away. The desire of swimming and triathlon organisations and that of the community is for improved facilities in a year round Olympic sized Doveton Pool that would contribute greatly to community connection, health and wellbeing.

Casey is the most populace municipality in Victoria and the one of the fastest growing in Australia with a population projected to increase by over 40% and to exceed 500,000 in the next 20 years. Consequently, the demand on community aquatic facilities will increase and planning and investment has to commence now to meet those demands.

The “Redesign of the Outdoor Pool” proposal by the administrators of Casey Council is inconsistent with Casey Council’s own steering committee recommendations which recommended upgrades amounting to an indoor pool and a community hub.

Further, the elected representatives of Casey Council in 2019 made a commitment to invest in a \$24 Million to upgrade the Doveton Pool infrastructure and make it an all year-round community swimming facility. If the administrators of Casey Council were to embrace the recommendations of their own steering committee, there would be an opportunity to secure funding for such an initiative at both State and Federal Government levels at this point of their respective political cycles.

The investment in Doveton Pool has been amortised over 50 years and provided a generous return to the community, serving its needs and eliminating the drowning of children in nearby creeks. A further investment in Doveton Pool will see it meeting the needs of the community for the next 50 years.

7. Formal community responses

The following table highlights letters received from the community and their perspective on keeping the pool, making improvements and better utilising the facility.

In addition, 13 students at Doveton College aged 9 to 10 years, provided their opinions, voicing important factors as to why the pool should stay, rather than providing a new park.

Each of the letters from community members and organisations were responded to by Council, via return mail thanking them for their submission and highlighting that their feedback has been captured in this Engagement Report prepared by Councils' appointed engagement consultant. A response was provided to email correspondence upon receipt of email.

Date	Representative	Key messages
26 April 2021	Correspondence from community member	Opportunity to include aerobic work for injuries and fitness, arranged with local sporting clubs.
5 May 2021	Correspondence from Doveton Eumemmering Township Association	Lengthy rationale for retaining the pool and facilities at Doveton Pool in the Park
6 May 2021	Correspondence from community member	Update to an all year round facility - opportunity to add indoor play centre and shop fronts to bring customers in
7 May 2021	Correspondence from Doveton College Parents and Teachers School Council	Addressing missing continuity in message and engagement from 2019 consultation, the workshop on 22 April and recommendations developed and presented to Council on 16 March 2021. Request no further action in relation to the Draft Concept Plan until April 2022.
17 May 2021	Correspondence collected from Doveton College Students aged nine and 10	A place to learn to swim, play with your friends and family, have races and relax. One of the funnest places in all of Melbourne. It has been there for 50 years. People have special memories. Build a bigger new pool or make it indoors. Other pools are too far away.
23 May 2021	Email to caseycs@casey.vic.gov.au	The pool attracts young families to the area and is used for school events.
24 May 2021	Correspondence from Hallam Primary School Council	Proposed Aquatic Strategy notes \$24 million to be allocated to refurbish the Doveton Pool in the Park Doveton and Hallam among the most multi-cultural, low socio-economic and disadvantaged areas of greater Melbourne Essential infrastructure (like the pool) supports year round, healthy, engagement and entertainment for children, youth and local families
31 May 2021	Correspondence from community member	Communicate via local papers so everyone can have a say and generate ideas to support keeping the pool open.

Date	Representative	Key messages
1 April 2021	Tiger Sharks	<p>The Tiger Sharks expressed that they could fill Casey ARC and Casey RACE Aquatic Facilities with squad users, indicating that they have a large membership group</p> <p>They stated that they could 'take a pool full-time', indicating that again, they had a large membership group. If DPIP were heated like Casey ARC and Casey RACE, Tiger Sharks could use DPIP all year round.</p> <p>25 degree – 28 degrees preferred temperature.</p>

Table 8: Formal community responses

Students from Doveton College also carried out their own engagement. The Year 9 Leadership Team undertook a survey with other students that is included as APPENDIX B.

8. Key Findings

The Phase 2 engagement period achieved a representative sample size of the local community. Additional effort was made to provide information to hard-to-reach groups through strategically organised Community Pop-ups, traditional methods such as letterbox drops and online translated content.

Throughout all engagement it was clear there is a strong community association with the Doveton Pool in the Park site, and significant pride in the pool as a community facility.

While this sentiment was stronger than an appreciation for the Draft concept plan, some were hopeful for integration, and felt there is an opportunity to bring the best of both together, for a future Doveton Pool in the Park site.



Image 8: Engagement key findings

Community feedback identified that not showing the pool in the concept plan, gave the perception that **a decision had already been made**, which consequently detracted from the questions being asked around testing a park concept with the community. This was viewed as a negative in most cases and made it difficult for the community to be objective. This negativity was also evident in discussions about the survey, and where the survey allowed for open ended questions, with 'other', reference to **retain the pool** was highly frequent.

Equally, **investment in the pool** was sought including full or partial roof covering, improved heating, increased water temperature, updated change facilities and other amenity modernisations. Further, **new ideas** included **retaining the main pool** and utilising the **remaining space for year-round use**.

Additional access points weren't favoured. This included from the pool to the College and was considered likely to create more complexity in accounting for student whereabouts. In addition, extra entry points as shown in the Draft concept plan, were considered to allow for **anti-social behaviour**. A single point of access is needed for youth safety when they're inside the facility and this is certainly the perception shared by students and adults.

Overall the community **perceived issues associated with the Draft concept plan** to include safety, vandalism, and anti-social behaviour.

A common theme throughout engagement was that participants felt that current **parks and family locations were adequate** and were meeting the needs of particular groups within the community. Other pools were also considered crowded and there was a perception that **population growth would boost pool use**.

A highlight throughout engagement was the **positivity around water play** – like that at the Cranbourne Botanic Gardens – but this clearly should not be traded off with replacing swimming at the pool.



Image 9: Survey data showing frequency of use

9. Challenges and opportunities for the City of Casey

9.1. Challenges

The City of Casey's approach to achieve a Master Plan has been informed by previous community engagement in 2019, known performance and operational data, and the completion of targeted site assessments. This indicated that an aquatic facility is not a priority at the site, and that there is a need for increased district level open space within the Doveton - Eumemmering area.

In contrast, the consultation findings have indicated that the aquatics facility is an asset that should be retained for future use. Therefore, this poses the following challenges for Council:

- Acknowledgment and meeting **community expectations**;
- Addressing identified **economic impacts, known facility underperformance** and open space under provision.

There is a challenge in demonstrating that Council has listened to the community in the absence of Ward Councillors, and an appropriate representation of CALD groups, and vulnerable members of this diverse community.

Council will face challenges with the community in addressing and navigating the provision of information around the key themes identified as:

- Community perception that a decision has already been made
- Pool retention, barriers to use and access, and needed improvements
- Safety in and around the site
- Heritage aspects of the facility.

This includes communicating the impact of structural and operational changes, like full and partial roof coverage, a fenced off pool area, changed depth to the pool and filling in/covering the 50 metre pool, power sources for heating the pool and staffing. In addition to reaching an understanding of what can be changed whilst respecting the heritage significance of the site.

Consideration for next steps as the summer season approaches, now that the community is aware of the Draft concept plan, will need to be strategically considered and tested prior to implementation.

9.2. Opportunities

During engagement, particularly during workshops, group discussion would organically lead to **optioneering**; new ideas for the site. Overall investment is considered to be needed now, and this included improvements to the facility, its offering and amenities.

Also, there is little known in the community about the **heritage significance** of the building and site. This presents an opportunity for Council to educate the community on what can and cannot be changed or accommodated at the site, and what the scope of works may or may not include. This approach has the potential to address the sentiment associated with keeping the site alive with memories, respecting its historical importance and acknowledging the limitations of ageing infrastructure to accommodate modern structures, like a roof.

Given the interest in the site, there are **partnership opportunities** that can be explored with key stakeholders, including the adjacent Doveton College, Our Place and neighbouring LGA, City of Greater Dandenong to make better functional use of the site when considering infrastructure changes.

Significantly, **the community want more access more often** and are keen to have the site available to use throughout the year. Bringing the popular Draft concept plan elements into the Doveton Pool in the Park site, is considered possible by many in the community, without taking away the pool.

10. Next Steps

The Engagement Report will be presented to Council as per the endorsed Council resolutions from the Council Meeting held on 16 March 2021.

Additional investigation, may inform future iterations prior to a public exhibition of a draft Master Plan prior to Council adoption of the Master Plan.

10.1. APPENDIX A – Survey results

Casey Conversations

Report Type: Form Results Summary

Date Range: 28-03-2021 - 21-05-2021

Exported: 27-05-2021 10:18:03

Closed

Doveton Pool in the Park Community Survey
[Doveton Pool in the Park Concept Plan](#)

452
Contributors

523
Contributions

Contribution Summary

1. Year of Birth Required

Number | Skipped: 0 | Answered: 523 (100%)

1971

Contribution 523 of 523 | 21 May, 2021

1938

Contribution 522 of 523 | 21 May, 2021

1961

Contribution 521 of 523 | 21 May, 2021

1983

Contribution 520 of 523 | 21 May, 2021

1955

Contribution 519 of 523 | 21 May, 2021

1992

Contribution 518 of 523 | 21 May, 2021

1962

Contribution 517 of 523 | 21 May, 2021

1943

Contribution 516 of 523 | 21 May, 2021

1981

Contribution 515 of 523 | 21 May, 2021

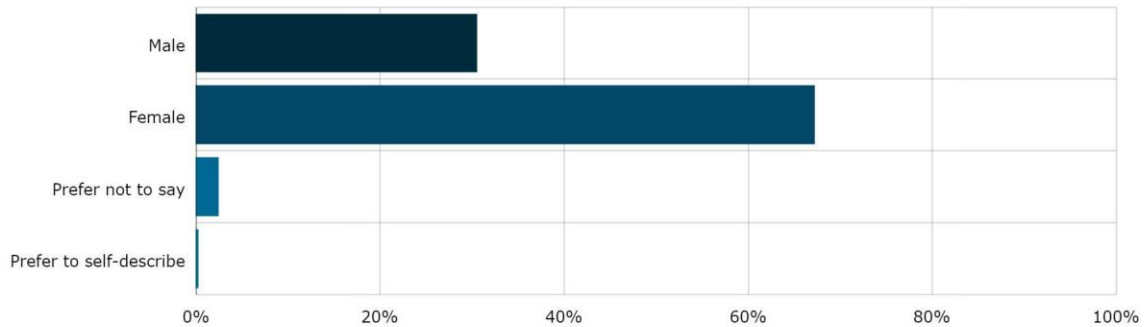
1953

Contribution 514 of 523 | 21 May, 2021

1994 Contribution 513 of 523 21 May, 2021
1992 Contribution 512 of 523 21 May, 2021
1971 Contribution 511 of 523 21 May, 2021
1940 Contribution 510 of 523 21 May, 2021
1987 Contribution 509 of 523 21 May, 2021
1993 Contribution 508 of 523 21 May, 2021
1956 Contribution 507 of 523 21 May, 2021
1962 Contribution 506 of 523 21 May, 2021
2012 Contribution 505 of 523 21 May, 2021
1955 Contribution 504 of 523 21 May, 2021
Showing 20 latest contributions only. Please see the data results for all contributions to this question.

2. Gender Required

Dropdown | Skipped: 0 | Answered: 523 (100%)



Answer choices	Percent	Count
Male	30.40%	159
Female	67.11%	351
Prefer not to say	2.29%	12
Prefer to self-describe	0.19%	1
Total	100.00%	523

Short Text | Skipped: 0 | Answered: 523 (100%)

Short Text | Skipped: 0 | Answered: 523 (100%)

A word cloud of place names in the Doveton area. The names are arranged in a circular pattern around the central text 'Doveton'. The names include: Sandringham, Hobart, Harkaway, Pakenham, Drouin, Seaforth, Lynbrook, Bangholme, Berlin, Baywater, Keysborough, Upper Beaconsfield, Springvale South, Cranbourne East, Cranbourne North, Narre Warren North, Narre Warren South, Narre Warren, Hampton Park, Clyde North, Clyde, Sandringham, Upper Ferntree Gully, Elsterwick, Noble Park, Frankston, Dandenong, Selby, Lyndhurst, Berwick, Hallam, Botanic Ridge, Officer, Cranbourne West, Rowville, Lysterfield South, and Doveton. The names are in various colors and sizes, with 'Doveton' being the largest and most prominent.

Tag	Percent	Count
Doveton	30.6%	160
Endeavour Hills	17.4%	91
Berwick	8%	42
Narre Warren	6.7%	35
Hampton Park	6.5%	34
Narre Warren South	4.4%	23
Eumemmerring	4%	21
Dandenong	3.1%	16
Hallam	3.1%	16
Clyde North	2.7%	14
Cranbourne	2.5%	13
Officer	1%	5
Noble Park	1%	5
Narre Warren North	0.8%	4
Lysterfield South	0.8%	4
Pakenham	0.6%	3

Lynbrook	0.6%	3
Cranbourne North	0.6%	3
Clyde	0.4%	2
Lyndhurst	0.4%	2
Upper Beaconsfield	0.4%	2
Bayswater	0.4%	2
Cranbourne East	0.4%	2
Frankston	0.4%	2
Botanic Ridge	0.4%	2
Cranbourne West	0.4%	2
Elsternwick	0.2%	1
Drouin	0.2%	1
Hobart	0.2%	1
Selby	0.2%	1
Harkaway	0.2%	1
Upper Ferntree Gully	0.2%	1
Berlin	0.2%	1
Keysborough	0.2%	1
Sandringham	0.2%	1
Bangholme	0.2%	1
Springvale South	0.2%	1
Rowville	0.2%	1
Seaford	0.2%	1
Featured contributions		
No featured contributions		

4. Please add your gender identity (Optional)

Short Text | Skipped: 522 | Answered: 1 (0.2%)

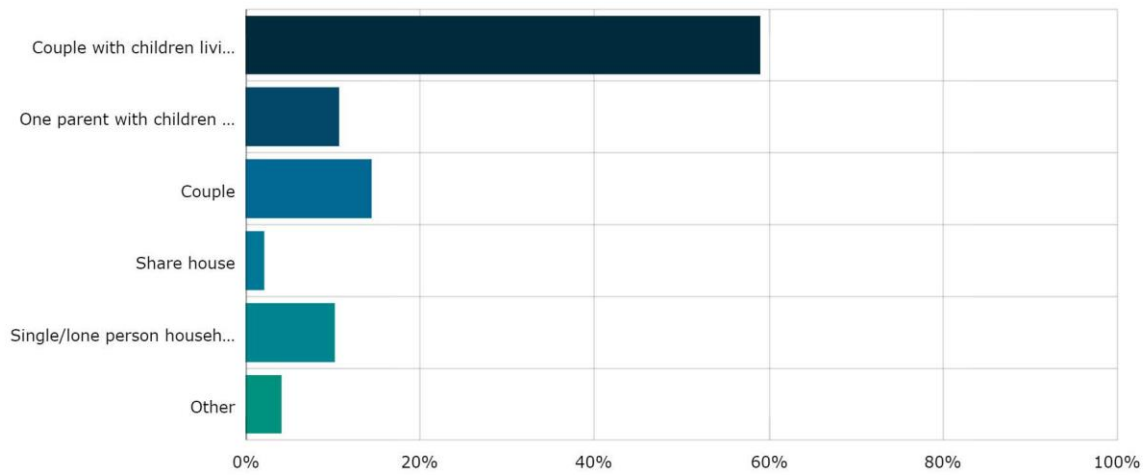
Tag	Percent	Count
Super straight	100%	1

Featured contributions

No featured contributions

5. Household Type Required

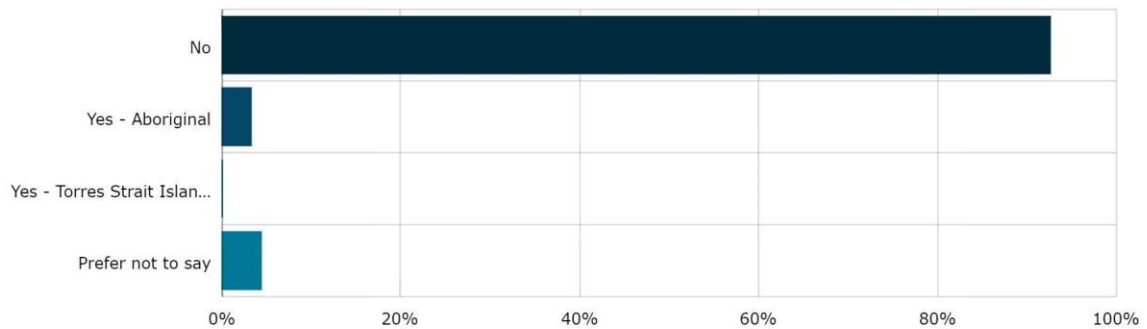
Dropdown | Skipped: 28 | Answered: 495 (94.6%)



Answer choices	Percent	Count
Couple with children living at home	58.99%	292
One parent with children at home	10.51%	52
Couple	14.34%	71
Share house	2.02%	10
Single/lone person household	10.10%	50
Other	4.04%	20
Total	100.00%	495

6. Are you Aboriginal or Torres Strait Islander? Required

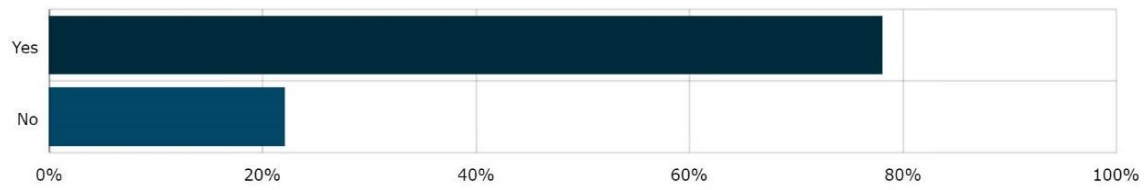
Multiple Choice | Skipped: 0 | Answered: 523 (100%)



Answer choices	Percent	Count
No	92.54%	484
Yes - Aboriginal	3.25%	17
Yes - Torres Strait Islander	0%	0
Prefer not to say	4.40%	23

7. Is English your first language? Required

Dropdown | Skipped: 295 | Answered: 228 (43.6%)



Answer choices	Percent	Count
Yes	78.07%	178
No	21.93%	50
Total	100.00%	228

8. What is your first language? Required
Short Text | Skipped: 514 | Answered: 9 (1.7%)

Tags



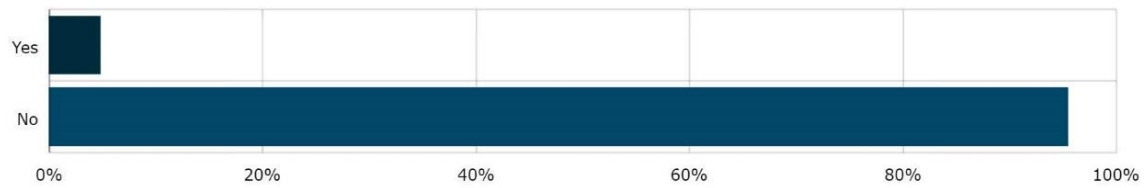
Tag	Percent	Count
Dari	22.2%	2
Dutch	11.1%	1
Tamil	11.1%	1
Arabic	11.1%	1
Samoa	11.1%	1
New Zealand	11.1%	1
Tongan	11.1%	1
Afghan	11.1%	1

Featured contributions

No featured contributions

9. Are you providing feedback on behalf of an organisation? Required

Dropdown | Skipped: 28 | Answered: 495 (94.6%)



Answer choices	Percent	Count
Yes	4.65%	23
No	95.35%	472
Total	100.00%	495

10. Please provide your organisation name

Short Text | Skipped: 503 | Answered: 20 (3.8%)

Tags



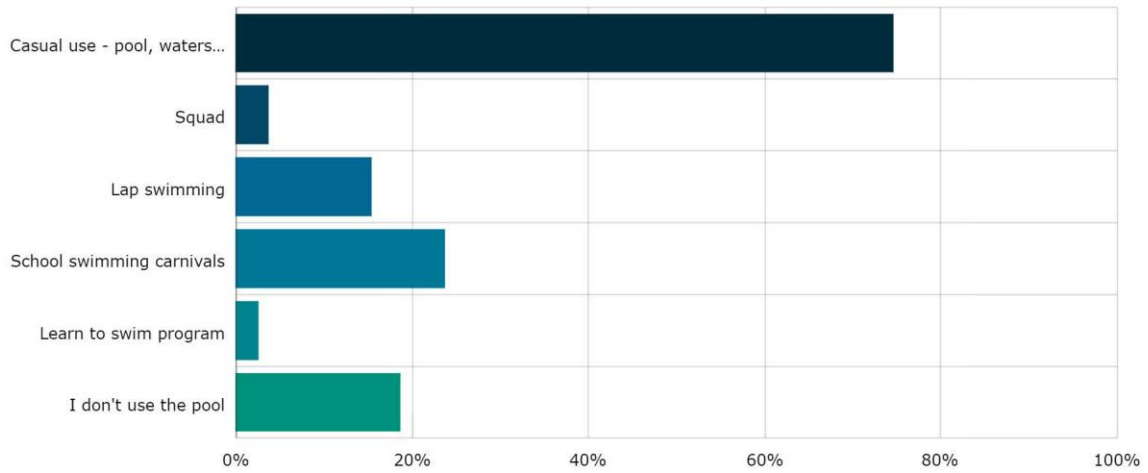
Tag	Percent	Count
Doveton College	35%	7
Doveton Eumemmerring Township Association	10%	2
Neville	5%	1
Local School	5%	1
Prefer not to say	5%	1
Kylie	5%	1
Big Fish Little Fish	5%	1
Save the Children Australia	5%	1
Casey Seals	5%	1
Beaconhills College	5%	1
Sadia	5%	1
Doveton Pool	5%	1

Featured contributions

No featured contributions

11. How do you currently use Doveton Pool in the Park (DPIP)? Required

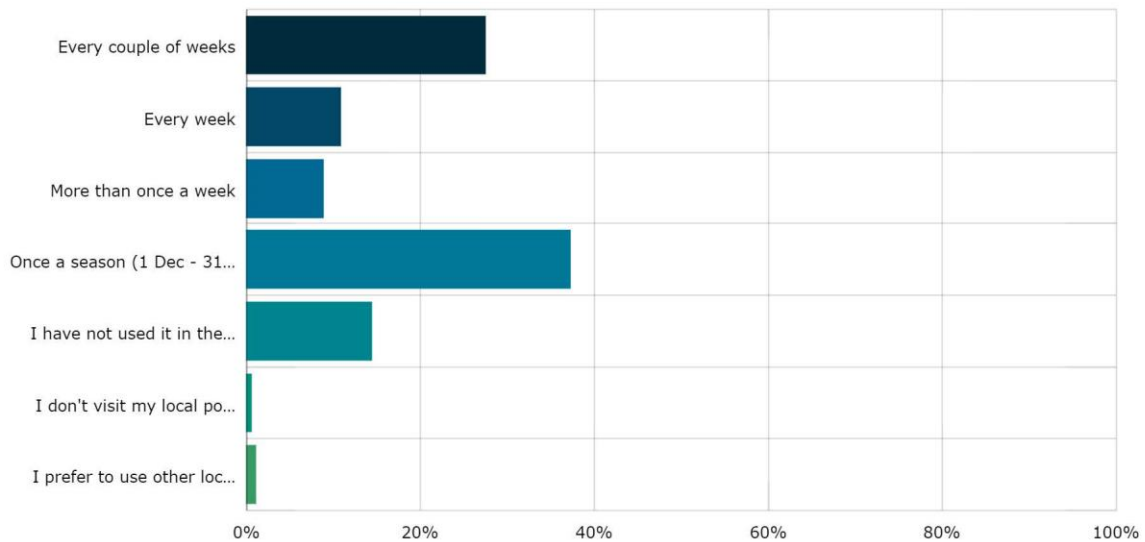
Multiple Choice | Skipped: 0 | Answered: 523 (100%)



Answer choices	Percent	Count
Casual use - pool, waterslides, splash pad	74.57%	390
Squad	3.63%	19
Lap swimming	15.30%	80
School swimming carnivals	23.71%	124
Learn to swim program	2.49%	13
I don't use the pool	18.55%	97

12. How often do you use Doveton Pool in the Park (DPIP) Required

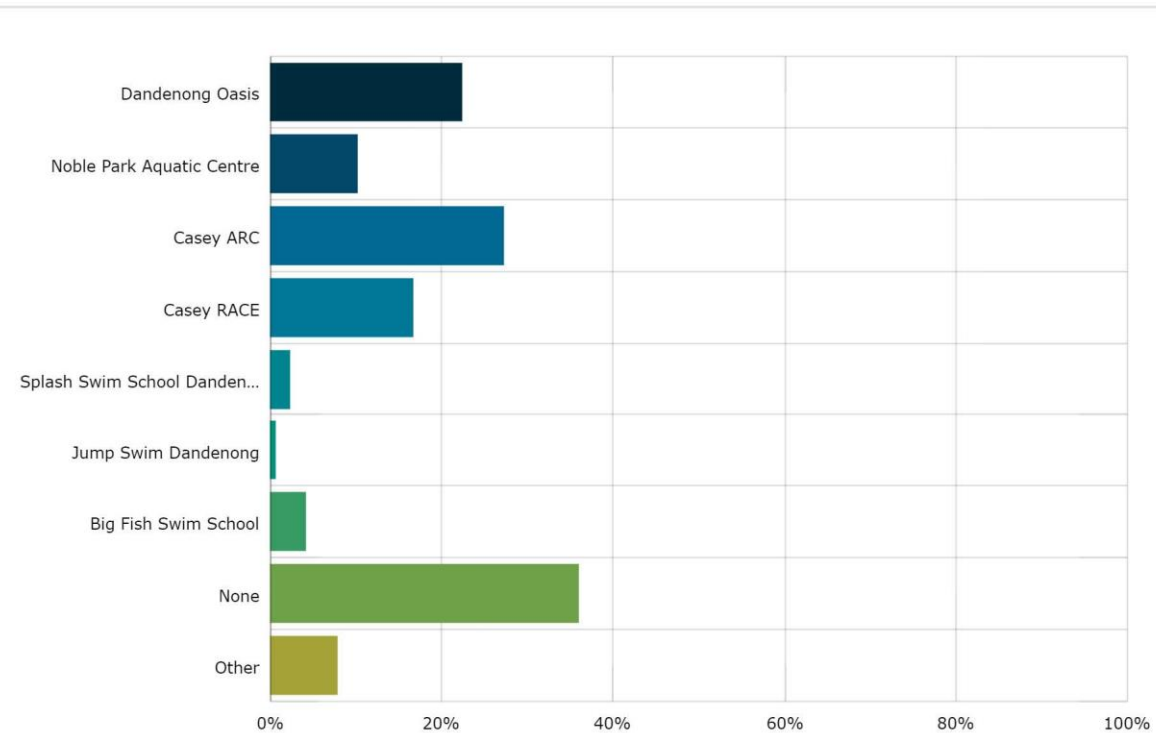
Dropdown | Skipped: 93 | Answered: 430 (82.2%)



Answer choices	Percent	Count
Every couple of weeks	27.44%	118
Every week	10.70%	46
More than once a week	8.84%	38
Once a season (1 Dec - 31 March)	37.21%	160
I have not used it in the last year	14.42%	62
I don't visit my local pools	0.47%	2
I prefer to use other local pools	0.93%	4
Total	100.00%	430

13. Which other pools do you use? Required

Multiple Choice | Skipped: 0 | Answered: 523 (100%)

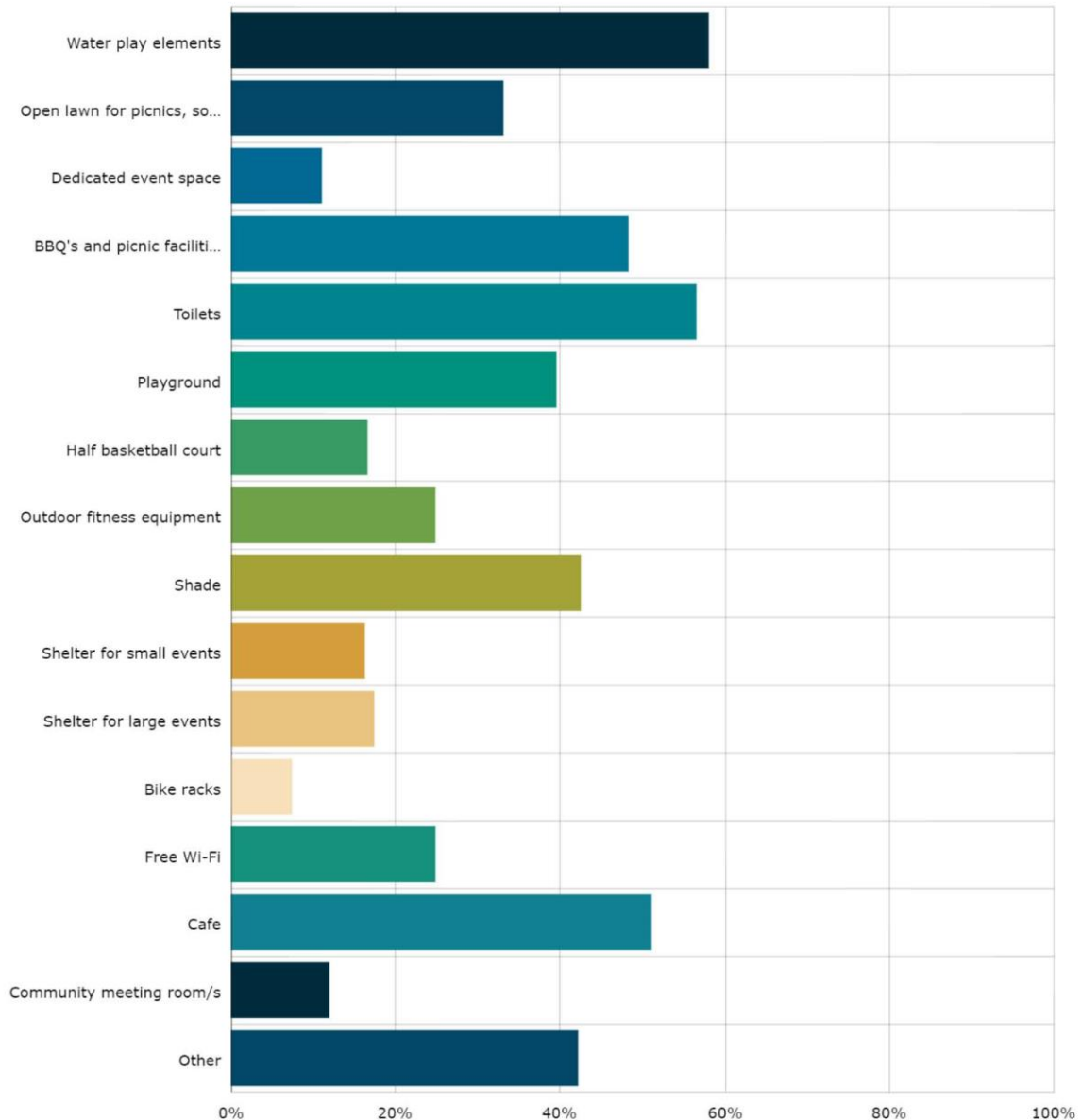


Answer choices	Percent	Count
Dandenong Oasis	22.37%	117
Noble Park Aquatic Centre	10.13%	53
Casey ARC	27.15%	142
Casey RACE	16.63%	87
Splash Swim School Dandenong	2.10%	11
Jump Swim Dandenong	0.57%	3
Big Fish Swim School	4.02%	21
None	35.95%	188
Other	7.65%	40

14. What elements would you like to see at the site to make it useable year-round for the community (choose your top 5)?

Please refer to the draft concept plan for ideas. Required

Multiple Choice | Skipped: 0 | Answered: 523 (100%)

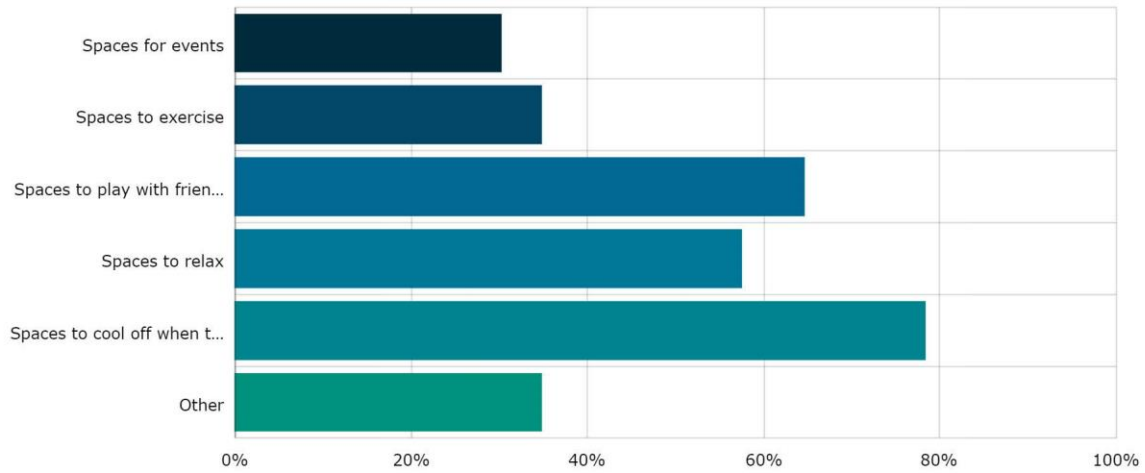


Answer choices	Percent	Count
Water play elements	57.93%	303
Open lawn for picnics, social gatherings, events	33.08%	173

Dedicated event space	10.90%	57
BBQ's and picnic facilities	48.18%	252
Toilets	56.41%	295
Playground	39.39%	206
Half basketball court	16.44%	86
Outdoor fitness equipment	24.67%	129
Shade	42.45%	222
Shelter for small events	16.25%	85
Shelter for large events	17.40%	91
Bike racks	7.27%	38
Free Wi-Fi	24.67%	129
Cafe	51.05%	267
Community meeting room/s	11.85%	62
Other	42.07%	220

15. What would make you want to visit the site more often (choose your top 3)? Required

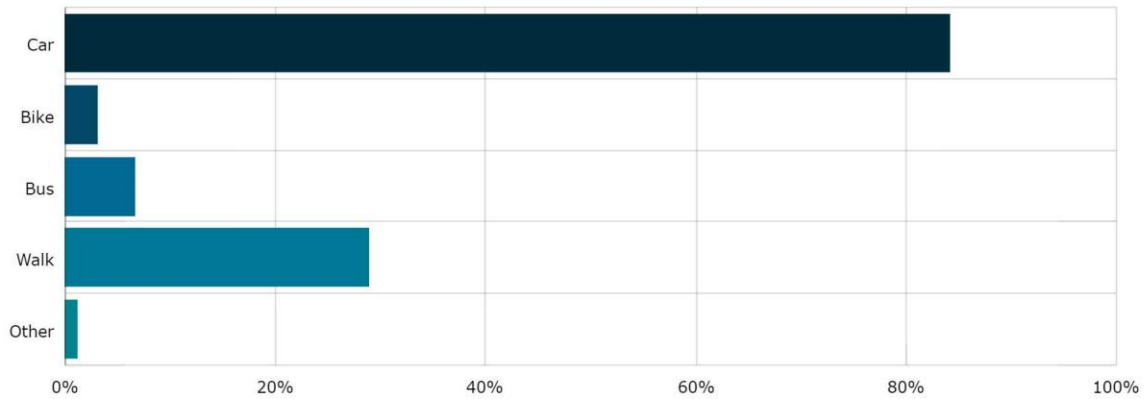
Multiple Choice | Skipped: 28 | Answered: 495 (94.6%)



Answer choices	Percent	Count
Spaces for events	30.10%	149
Spaces to exercise	34.75%	172
Spaces to play with friends and family	64.65%	320
Spaces to relax	57.37%	284
Spaces to cool off when the weather is warm	78.38%	388
Other	34.75%	172

16. When you visit Doveton Pool in the Park (DPIP), how do you usually travel there? Required

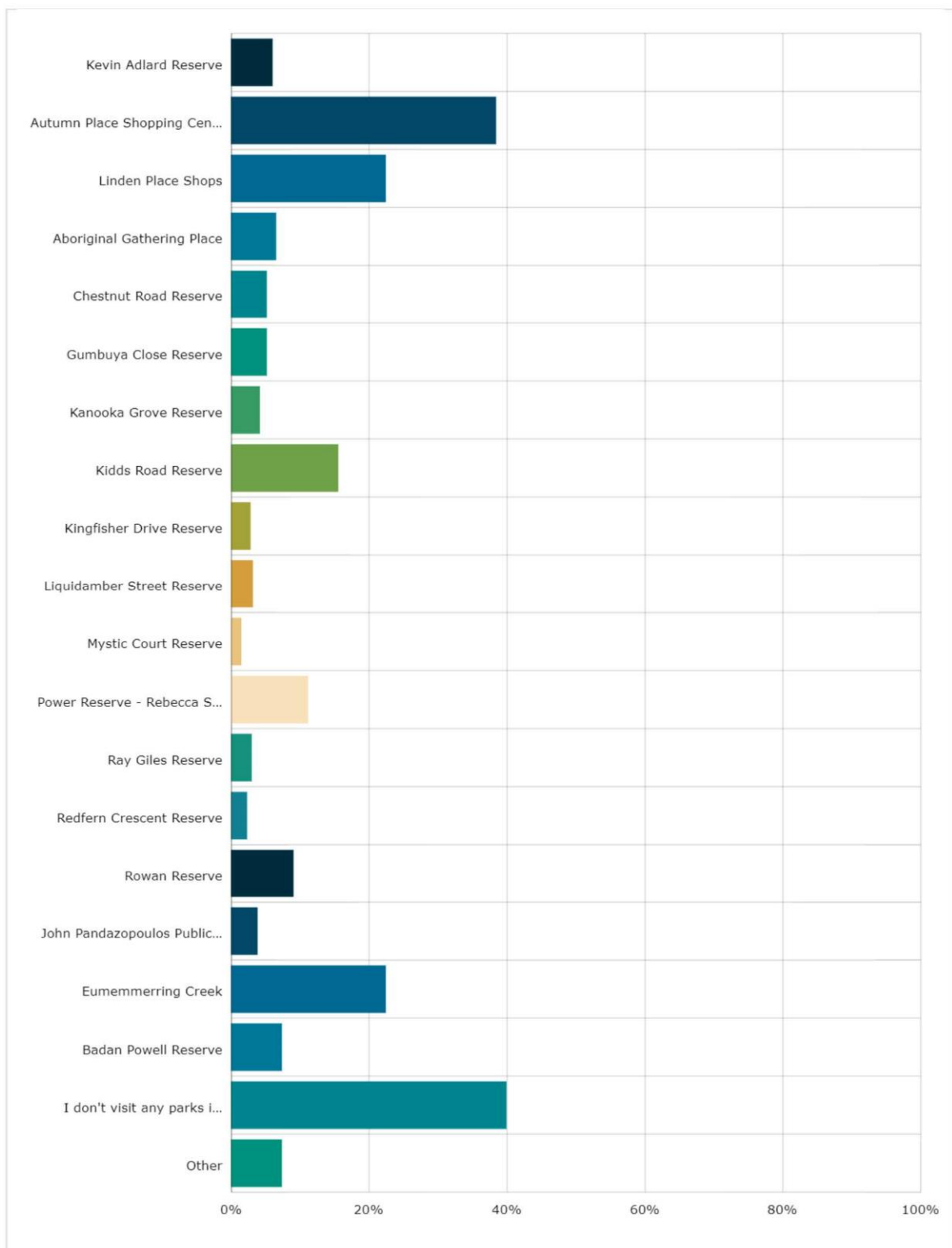
Multiple Choice | Skipped: 62 | Answered: 461 (88.1%)



Answer choices	Percent	Count
Car	84.16%	388
Bike	3.04%	14
Bus	6.51%	30
Walk	28.85%	133
Other	1.08%	5

17. What parks do you currently visit in Doveton? Required

Multiple Choice | Skipped: 0 | Answered: 523 (100%)



Answer choices	Percent	Count
Kevin Adlard Reserve	5.93%	31
Autumn Place Shopping Centre	38.24%	200
Linden Place Shops	22.37%	117
Aboriginal Gathering Place	6.31%	33
Chestnut Road Reserve	4.97%	26
Gumbuya Close Reserve	4.97%	26
Kanooka Grove Reserve	4.02%	21
Kidds Road Reserve	15.49%	81
Kingfisher Drive Reserve	2.68%	14
Liquidamber Street Reserve	3.06%	16
Mystic Court Reserve	1.34%	7
Power Reserve - Rebecca Street	11.09%	58
Ray Giles Reserve	2.87%	15
Redfern Crescent Reserve	2.10%	11
Rowan Reserve	8.99%	47
John Pandazopoulos Public Hall	3.63%	19
Eumemmerring Creek	22.37%	117
Badan Powell Reserve	7.27%	38
I don't visit any parks in Doveton	39.77%	208
Other	7.27%	38

Long Text | Skipped: 224 | Answered: 299 (57.2%)

Long Text | Skipped: 224 | Answered: 299 (57.2%)

A word cloud featuring various activities and amenities. The most prominent words are "Local Kids to Play", "The pool", "Exercise", "Relax", "Social", "Tradition", "Family", "Outing", "Recreation", "Space", "Equipment", "Work", "Walk the dog", "Safe", "Fresh Air", "Nature", "Green", "Outdoor", "Scout Activities", "Enjoyment", "Clean", "Amenities", "Not sure", "convenient", "Trees", "Exploring", "Work", "Amber", "Tennis", "Basketball", "Volleyball", "Baseball", "Softball", "Hockey", "Golf", "Fishing", "Hunting", "Hiking", "Biking", "Swimming", "Boating", "Camping", "Picnicking", "Sunbathing", "Reading", "Listening to music", "Watching TV", "Playing cards", "Playing board games", "Playing video games", "Playing sports", "Playing instruments", "Dancing", "Singing", "Drawing", "Painting", "Crafting", "Cooking", "Baking", "Gardening", "Fishing", "Hunting", "Hiking", "Biking", "Swimming", "Boating", "Camping", "Picnicking", "Sunbathing", "Reading", "Listening to music", "Watching TV", "Playing cards", "Playing board games", "Playing video games", "Playing sports", "Playing instruments", "Dancing", "Singing", "Drawing", "Painting", "Crafting", "Cooking", "Baking", "Gardening".

Tag	Percent	Count
The pool	20.4%	61
Local	19.4%	58
Exercise	18.1%	54
Kids to Play	15.1%	45
Relax	7.7%	23
Enjoyment	6.7%	20
Space	6%	18
Nature	5.7%	17
Green	4.7%	14
Walk the dog	4.3%	13
Social	3.7%	11
convenient	3.7%	11
Family Outing	3.3%	10
Trees	3.3%	10
Tradition	2.3%	7
Recreation	2%	6

Equipment	2%	6
Fresh Air	1.3%	4
Safe	0.7%	2

19. The City of Casey recognise the sentimental value Doveton Pool in the Park has within the community and would like to hear your stories and memories of visiting the site. These stories may then be incorporated into design features as part of the future site development. Required

Long Text | Skipped: 28 | Answered: 495 (94.6%)

Tags

No tags data

Featured contributions

No featured contributions

20. What's your favourite memory of visiting Doveton Pool? Required

Long Text | Skipped: 495 | Answered: 28 (5.4%)

Sentiment

No sentiment data

Tags

No tags data

Featured contributions

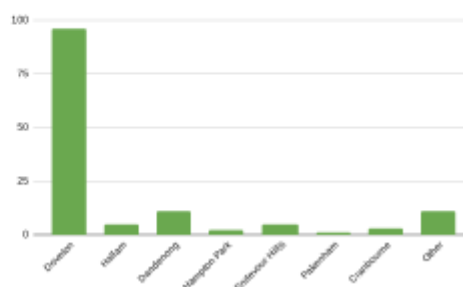
No featured contributions

10.2. APPENDIX B – Year 9 Leadership survey

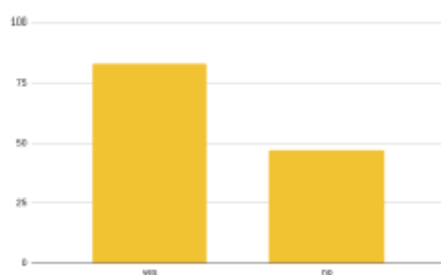
Doveton Pool Survey Created By Doveton College Student Leaders

This is a survey that was created by some of the Year 9 Leadership team. They wanted to create a survey that made it possible for any student to have a say regardless of age.

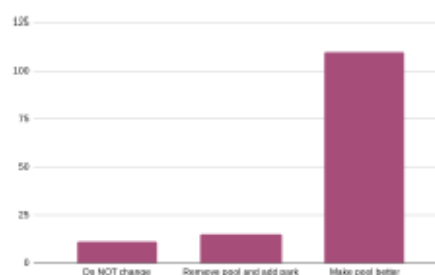
Where do you live?



Have you ever been to Doveton Pool?



What do you think should happen at the Doveton Pool site?



How the pool can be better

- Volleyball/sport courts
- Better food
- Make the pool free for Doveton College students
- Warm water
- Adding diving boards
- Hire equipment place
- More shade
- Swimming lessons
- Make it open more days of the summer
- Make the pool larger
- Make it cheaper
- Make a carnival
- More tables to eat at
- Kids area (water playground)
- More shade
- Give out life jackets
- Better change rooms
- More people working there
- Open it more often
- Indoor heated pool

What we want in a park

- Outdoor movie
- Make a lake
- Sand pit
- Rock climbing wall
- Flower garden
- A large umbrella
- Bike track
- Flying fox
- Have a theme
- New and exciting equipment

10.3. APPENDIX C – Online engagement

10.3.1. Social media

Throughout the consultation period, City of Casey's social media was utilised with a call to action encouraging survey participation on the Casey Conversations website.

Social media was utilised to broadcast engagement dates, paid advertising to reach hard-to-reach groups and to overcome multilingual disconnect to engagement.

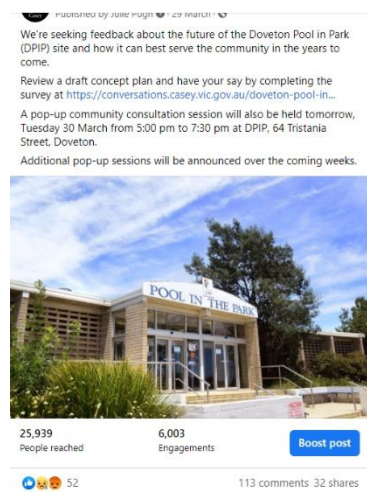
The following section highlights online activity and posts utilised as part of promoting the consultation period.

Date	Post	Reach	Engagement	Comments
29 March 2021	Start of engagement	25,939	6,003	113
6 April 2021	Pop up sessions	13,066	1,756	26
21 April 2021 Paid advertising	English	37,347	894*	11
	Arabic	12,875	692*	2
	Dari	12,669	1,859*	7
	Serbian	622	154*	1
	Tamil	3,543	607*	2
2 April 2021 Casey Conversations	Hazaragi		79*	

*Number of times the video was played to completion, or for at least 15 seconds.

Two additional posts by third parties on 4 May 2021 promoted the consultation period. Eyewatch Casey Police Service Area and City of Casey Comm Sport.

10.3.2. Promotional posts



An initial Doveton Pool in the Park post was published on the City of Casey Facebook page on 29 March 2021.

This announced the start of the engagement period, and provided information on the first pop-up consultation session. The call to action fulfilled with a link to Casey Conversations to complete the survey

This post reached 25,939 people, with 6,003 engagements and 113 comments in the post.

Some pop-up consultation sessions on the future plans for Doveton Pool in the park will be held over coming weeks.

You can come along and have your say at:

Autumn Place Community Hub - 29 Autumn Place, Doveton
Friday, 9 April
4.00 pm – 6.00 pm

Autumn Place Community Hub - 29 Autumn Place, Doveton
Monday, 19 April
8.30 am – 10.00 am

Doveton Pool in the Park - 64 Tristania Street, Doveton
Tuesday, 20 April
3.00 pm – 5.00 pm

You can also review the draft concept plan and have your say by completing the survey at
<https://conversations.casey.vic.gov.au/doveton-pool-in-...>



CONVERSATIONS.CASEY.VIC.GOV.AU

Doveton Pool in the Park Concept Plan

Follow the project to stay up to date

13,066 People reached 1,756 Engagements

[Boost post](#)

22 26 comments 32 shares

A second social media post was published on 6 April 2021, providing details of the additional pop-up consultation sessions, and reiterated the opportunity to fill in a survey online using Casey Conversations.

This reached 13,066 people and recorded 1,756 engagements and 26 comments.

10.3.3. Third party promotion

Eyewatch - Casey Police Service Area ✓
May 4 at 4:34 PM · 🌐

The City of Casey are seeking feedback about the future of the Doveton Pool in Park (DPIP) site and how it can best serve the community in the years to come.

Review a draft concept plan and have your say by completing the survey at <https://conversations.casey.vic.gov.au/doveton-pool-in-...>

A pop-up community consultation session will also be held Wednesday 12 May from 3:30 pm to 7:00 pm at the Aboriginal Gathering Place, 20 Agonis Street, Doveton.

Consultation closes 5pm, Friday 14 May.

DRAFT CONCEPT PLAN

Purpose of the Concept Plan

The purpose of this concept plan is to provide a visual representation of the proposed development of the Doveton Pool in Park (DPIP) site. The plan is intended to guide the development of the site and to provide a visual representation of the proposed development.

Guiding Design Principles

1. Create a destination for everyone in the local community to enjoy.
2. Celebrate the site's culture and history.
3. Reinforce the site's status as a local landmark & enhance the site's natural features.
4. Ensure effective integration with Doveton College.
5. Ensure the site access feels safe and inviting for all.
6. Create a space for play, gathering and relaxing of your mind.

Have Your Say...

We page three examples of how the plan could be developed and some of the elements that could be included in a future plan. We would like to hear your ideas and feedback. Please visit our page here at <https://conversations.casey.vic.gov.au/doveton-pool-in-...>

44 85 Comments 12 Shares

[Like](#) [Comment](#) [Share](#)

4 May 2021

Comm Sport
Just now · 🌐

Doveton Pool In The Park - Community Consultation

We're seeking feedback about the future of the Doveton Pool in Park (DPIP) site and how it can best serve the community in the years to come.

Review a draft concept plan and have your say by completing the survey at <https://conversations.casey.vic.gov.au/doveton-pool-in-...>

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4 May 2021

As part of the consultation programme, on 21 April 2021 for a duration of 23 days, Council published five ads on Facebook, each with a short video, 53 seconds in length as is best practice.




City of Casey

Published by Julie Pugh · 21 April at 15:24 · 3

Have your say on the future plans for Doveton Pool in the Park and how it can best meet the needs of our community now and in the future.



View the concept plan and tell us what you think by completing the survey before Friday 14 May.



CONVERSATIONS.CASEY.VIC.GOV.AU

Doveton Pool in the Park Concept Plan

Learn More



14

7 comments 3 shares

 Like

 Comment

 Share

The total reach of the targeted posts (ads) was 63.750.

Tamil

Dari



City of Casey
Published by Julie Pugh · 21 April at 15:45 ·

Have your say on the future plans for Doveton Pool in the Park and how it can best meet the needs of our community now and in the future.
View the concept plan and tell us what you think by completing the survey before Friday 14 May.

أدلي برأيك حول
مستقبل مسبح دوفيتون بول في المتنزه



CONVERSATIONS.CASEY.VIC.GOV.AU
Doveton Pool in the Park Concept Plan
Learn More

12

1 comment 2 shares

Like

Comment

Share

Arabic



City of Casey
Published by Julie Pugh · 21 April at 16:03 ·

Have your say on the future plans for Doveton Pool in the Park and how it can best meet the needs of our community now and in the future.
View the concept plan and tell us what you think by completing the survey before Friday 14 May.

Дайте свој глас за будућност базена Давтон у парку
(Doveton Pool in the Park)



CONVERSATIONS.CASEY.VIC.GOV.AU
Doveton Pool in the Park Concept Plan
Learn More

5

1 comment 1 share

Like

Comment

Share

Serbian

City of Casey, Doveton Pool in the Park – Phase 2 Engagement Report 2021

63

APPENDIX C – Youth dotmocracy

Date: Friday 9 April
Location: Autumn Place Community Hub
Event: Dotmocracy

This session took place prior to a free viewing of Scooby Doo at Autumn Place. Many youth varying from late primary to early secondary participated in dotmocracy and provided their additional ideas on post-it-notes.








10.4. APPENDIX D – Student dotmocracy

Date: Thursday 22 April

Location: Doveton College

Event: Student workshop and dotmocracy, additional suggestions

				
Leisure area	Sports / Activities	Education / Community safety	Park area	Food
<ul style="list-style-type: none"> • Lounge area <ul style="list-style-type: none"> > TV to connect to PS4 > Xbox > Air-conditioned space • Cinema • Holiday events • Huge gazebo like shade area near basketball court with staircase to thing you can sit on • Keep the pool <ul style="list-style-type: none"> > Remove the small pools and add stuff, flying fox, playground, trampolines • Take small pool out and keep big pool 	<ul style="list-style-type: none"> • Basketball Court • Basketball and soccer goal/hoop • Skate park / basketball court • Unique playground <ul style="list-style-type: none"> > E.g. ship > Including flying foxes • Soccer field • Bigger playgrounds that aren't the same as other playgrounds • Volleyball / Netball court • Ground trampoline • Flying fox 	<ul style="list-style-type: none"> • Study area • After school classes • Community centre • Quarter of the park to have a fenced pool <ul style="list-style-type: none"> > About a 20m pool to chill in > Glass metre fence to surround it > Recognition and safety 	<ul style="list-style-type: none"> • Tree house with slide exit • Multiple entrances • Fences around equipment for safety • Seating area around basketball court • Small train going around the park, picking up people and get them to another location • For performances • Speakers for people to connect to around the park • Water falling from the window 	<ul style="list-style-type: none"> • Fast food place • Vending machines • Food truck events • Aldi • Coles

10.5. APPENDIX E – Letters from Doveton College students

Dear reader,

My name is Hayeda. I'm nine years old and I live in Dandenong. I have heard that you guys are thinking of changing the Doveton pool and building it into a park. Well I certainly think that is a good idea but you know what will be even better if you could leave the pool how it is and make it even better.

I surely think that everyone else would be really happy if that could happen. Firstly because people are really used to that pool they would not want that to go away. Secondly because what if other people only go to Doveton pool and they don't go to other swimming pools. And anyways there is no other pool in Doveton. It's obvious that everyone else has really special memories there and I hope that they start having even better ones. It would be a big impact if you guys could build a better pool. So, I request you guys to start building today and make Doveton a better place for everyone!

With all due respect.

Dear Casey Council,

Hi my name is Samual. I am ten years old and I live in Doveton. I think we should keep the pool and make it better.

Making The pool better, it is the best choice. The pool is one of the funnest place in all of Melbourne and Doveton. Having fun is important for everyone.

The pool has been around for 50 years and people might have memories there. People love the pool and they may get sad and there memories will go. You can have slurbees and have ice-cream and can go on a slide and have so much fun and they lay on and can go in the deep end.

I think you should keep the pool and make it better because you should put more slides on there and add more fun stuff for other people. You should get building because people are getting bored in Doveton they well have nooo! Fun ok.

Looking forward to seeing soon

10.6. APPENDIX F – Posters and visuals

Date: From Wednesday 14 April

Location: Autumn Place Community Hub / Neighbourhood Learning Centre / Library

Event: Static display

On Wednesday 14 April materials were provided and displayed at Autumn Place and the Library, these were also provided to the Neighbourhood Learning Centre on Monday 19 April.

Materials included:

- Poster with pop up dates
- A3 colour print of the Draft Concept Design, Play Elements and Park Features
- Hard copy surveys
- Submission box
- A4 poster of the QR code direct link to online (Casey Conversations) Survey



N.B. The 'Have Your Say Poster' only appeared at the Learning Centre



Purpose of the Master Plan

This 2ha parcel of land is located on the corner of Kidds Road and Tristana Street.

The aim of this master plan is to:

- Provide a clear, long term shared vision for the site,
- Establish design principles that will guide all future planning and development of the site,
- Ensure there is adequate provision of high quality, accessible and economically sustainable spaces for future community use.

Guiding Design Principles

The key principles that have guided the master plan process are:

1. Create a destination for everyone in the local community to enjoy.
2. Celebrate the site's culture and history.
3. Reinforce the site's status as a local landmark & enhance the site's natural features.
4. Ensure effective integration with Doveton College.
5. Ensure the site access feels safe and inviting for all.
6. Create a park for play, gathering and relaxing all year round.

SHEET 3

The landscaped forecourt is a comfortable space to meet, gather and stage small events

A reconfigured car park with **safer pedestrian access** and improved vehicle entrance

New water play zones with zero depth water elements

Adventure play zone with climbing structures of various heights and challenges

Gathering Shelter equipped with amenities for daily and event uses

Have Your Say...

This page shows examples of how the site could be redeveloped and some of the elements that could be included in a future park.

We would also love to hear your ideas and feedback. Please tell us what you think at:

www.conversations.casey.vic.gov.au



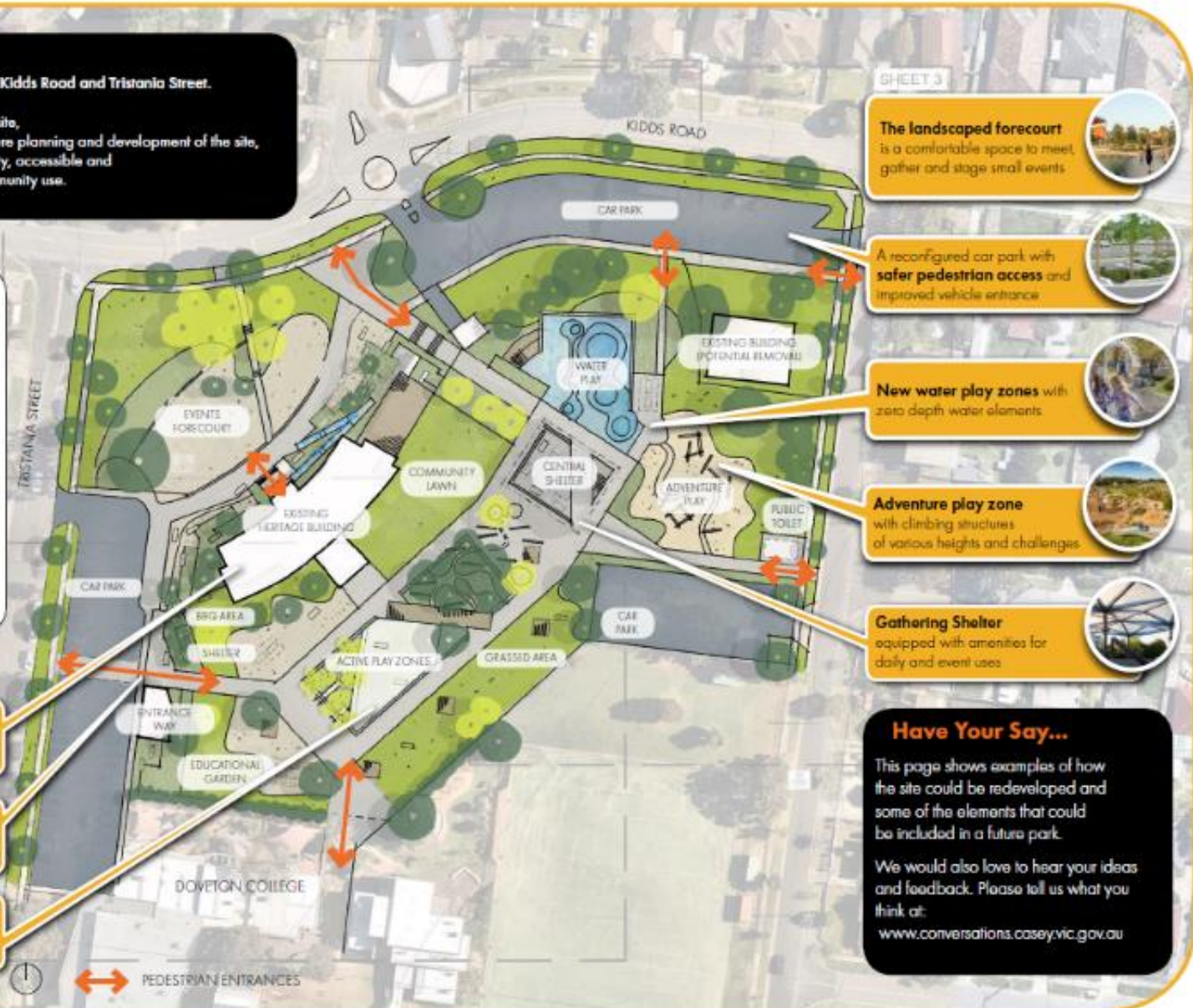
The **heritage building** is celebrated as a focal point for the site



A welcoming **new entrance** is created at Tristana Street to open up the park



The pool space is transformed into a series of **active play experiences** for all ages



PLAY ELEMENTS

1. Water Play

Transforming the aging and underused aquatic facilities into a unique water play area that can be experienced by all ages throughout the year. The elements could look and feel like...

4. Pedestrian Links

The park will be opened up to the local neighbourhood with multiple entrance points. The paths will be wide enough to comfortably accommodate pedestrians and cyclists, as well as providing lots of places to sit and watch surrounding activities.

2. Junior Play & Learning

Areas designed to encourage active play for younger children. These spaces could look like...

3. Older Play & Fitness

Designated areas for more challenging play activities and outdoor fitness. These elements also promote social interactions. These spaces could look like...

PARK FEATURES

1. Landscaped Forecourt

Transforming the front of the site into a public square for small gatherings and events as well as incidental relaxing. The space could look like...

4. Shelter & Amenities

There are a number of shades of varying sizes that provide a weathered picnic area and a place to sit. These amenities could include...

2. Event & Exercise Lawn

A multi-functional high-quality green space for large community events, informal kickabout activities and exercise space. This space could look like...

3. Picnic Lawn

There are multiple opportunities for visitors to meet and relax. The identified areas can be used for social activities such as picnicking, birthday parties & barbecues. These elements could look like...