



# City of Casey

## Doveton Pool in the Park: Engagement Outcomes

June 2021



**KJA**



an ERM Group company



City of  
Casey

# Engagement

## Snap-shot

The Doveton Pool in the Park - Phase 2 Draft Concept Plan engagement period from Friday 26 March through to Friday 14 May 2021 achieved a representative-share of community opinions, thoughts and feelings, via a range of channels, groups and organisations. The Phase 2 engagement period achieved a representative sample size of the local community.

City of Casey surveys completed



**523**

Total surveys completed

Doveton and Eumemmerring surveys completed



**35%**

Total surveys completed (1.5% of the Doveton and Eumemmerring population)

Endeavour Hills surveys completed



**17%**

Total surveys completed

Male participation



**30%**

Male participation (2.48% other)

Female participation



**67%**

Female participation (2.48% other)

Current uses of Doveton Pool in the Park



**75%**

Casual users of the pool, waterslides and splash pad



**21.5**

hours of face-to-face engagement (includes Zoom and Teams meetings)



**7**

Weeks consultation



**4,875**

Visits to Casey Conversations page on the City of Casey website



**63,545**

Social media engagements



**11,000**

eDM to Community members



**117**

Emails to groups and organisations



**8,500**

Letterbox drops to homes and businesses



**523**

Contributions

Translated video produced in various languages



**5**

Translations include:  
- Serbian - Arabic  
- Tamil - Dari  
- Hazaragi



**Media**

release published by the Dandenong Journal, Berwick and Cranbourne Star Newspapers on 30 March (2021)



**Advertising**

in the Berwick and Cranbourne Star Newspapers in the week of 12 April (2021)



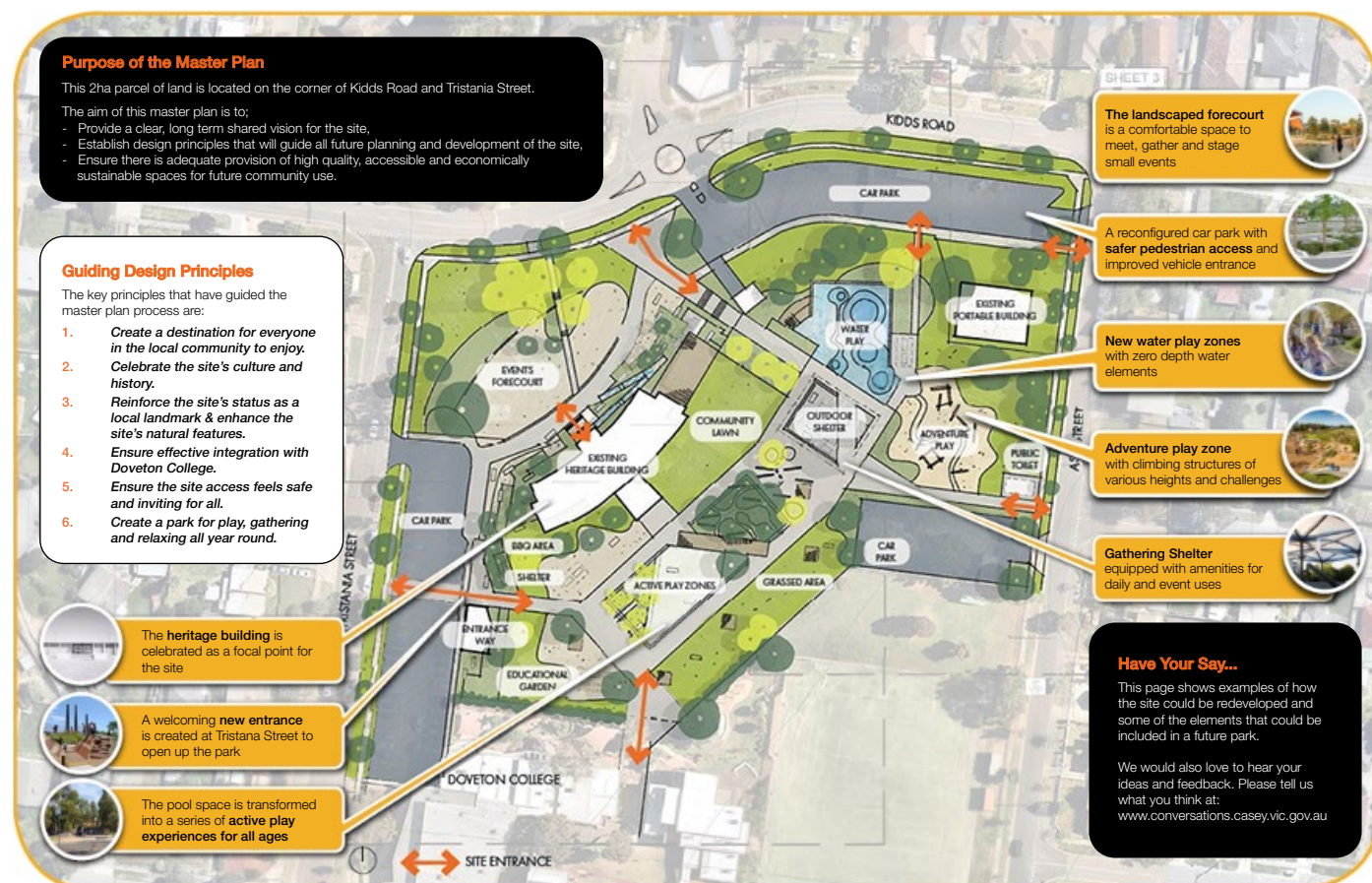
**Public**

signage at community facilities and outdoor public noticeboards

# Data

## Findings

The Draft Concept Plan visual was presented to accompany a survey, asking participants 'What elements would you like to see at the site to make it useable year-round for the community?', and to select five things from a list of 15, that they'd like to see at the site. Water elements, toilets and a café were favoured, as were BBQ and picnic facilities, and shaded areas.



**58%**

**Water play elements**



**56%**

**Toilets**



**51%**

**Café**



**48%**

**BBQ's and Picnic facilities**



**42%**

**Shade**



# Key Findings

Throughout all engagement it was clear there is a strong community association with the Doveton Pool in the Park site, and significant pride in the pool as a community facility. While this sentiment was stronger than an appreciation for the Draft Concept Plan, some were hopeful for integration, and felt there is an opportunity to bring the best of both together, for a future Doveton Pool in the Park site.

