LIVING AND AGEING WELL ACTION PLAN 2023 - 2025







INTRODUCTION

Aged and Disability Service Review

In response to recent Commonwealth reforms in the aged and disability sector, councils delivering aged and disability services have needed to review their role to understand how best to continue supporting older people and people living with a disability now and into the future.

During 2019 – 2021, the City of Casey undertook an Aged and Disability Service Review, taking into consideration:

- Commonwealth reforms
- Challenges and constraints of delivering traditional aged care and disability services
- Changes in community expectations
- Community trends and demographics.

In addition, local factors such as gaps in services, and emerging unmet social needs were also considered.

In December 2021, Council announced as part of the service review that it would focus on:

- Proactively exiting traditional aged and disability services as agreed by the State and Commonwealth Government, except for services which are not yet mature in Casey.
- Reinvesting financial contributions to create an age-friendly community where older people and people with a disability will remain at the forefront of future planning.

A case for change

While it was recommended that the City of Casey transition out of most traditional aged and disability services, Council still has a vital role to play in supporting our 55-plus communities, carers and residents living with a disability.

Casey is one of the largest growing local government areas (LGA) in Australia. The population aged 55 years and over is forecast to increase by almost 60% to 122,000 in 2041. This age group will account for 22% of Casey's total population by that time.¹

Currently, more than half of all people aged 55 years or more report living with one long term chronic health condition and 9 percent live with three or more chronic health conditions.² (note there is some overlap with these figures), and there are 4,300 residents living with dementia.³

By 2041 Casey will have an estimated 64,000 older residents living with a long-term health condition and over 18,000 will be living with a profound disability (note there is some overlap with these figures). ⁴

Council's Commitment

In February 2022, Council signed the Victorian Government and Municipal Association of Victoria's Age-Friendly Victoria Declaration and made a further public statement of Council's commitment to becoming a more age-friendly community. Council also established a dedicated team to support the development of the Living and Ageing Well Action Plan (the Plan) which will help strengthen the prioritisation of actions and desired outcomes for Casey to become a more age-friendly planner and decision maker.

UNMET EMERGING

SOCIAL NEEDS

Research and engagements with community, as part of the review and more recently for the purpose of developing the Living and Ageing Well Action Plan, identified emerging issues among residents aged 55 years and over. These included the following concerns:



Safety

Safety when out in the community was rated as one of the most important issues for our community. This included dangerous driving practice, low visibility of police and security, fear of crime and concern about personal safety, and unsatisfactory paths and pedestrian crossings.⁵



Loneliness and isolation

While many residents want to remain actively involved in their community, older residents felt information about services and activities was difficult to find, and that this contributed to feelings of loneliness and social isolation.



Elder abuse

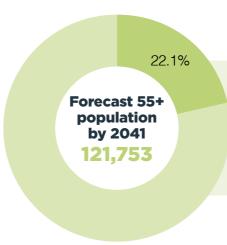
Elder abuse, a form of family violence, is on the rise in Casey with 552 criminal incidents against people aged 55 and over reported to Victoria Police in the last 12 months (a 25% increase from 2018). These figures are likely to only represent a fraction of elder abuse as studies have found older people are less likely to seek help or advice.



Homelessness

Casey has witnessed a steady increase in older people accessing homelessness services and support, with the number of those aged 50 years or more increasing by 45 percent since 2015.8

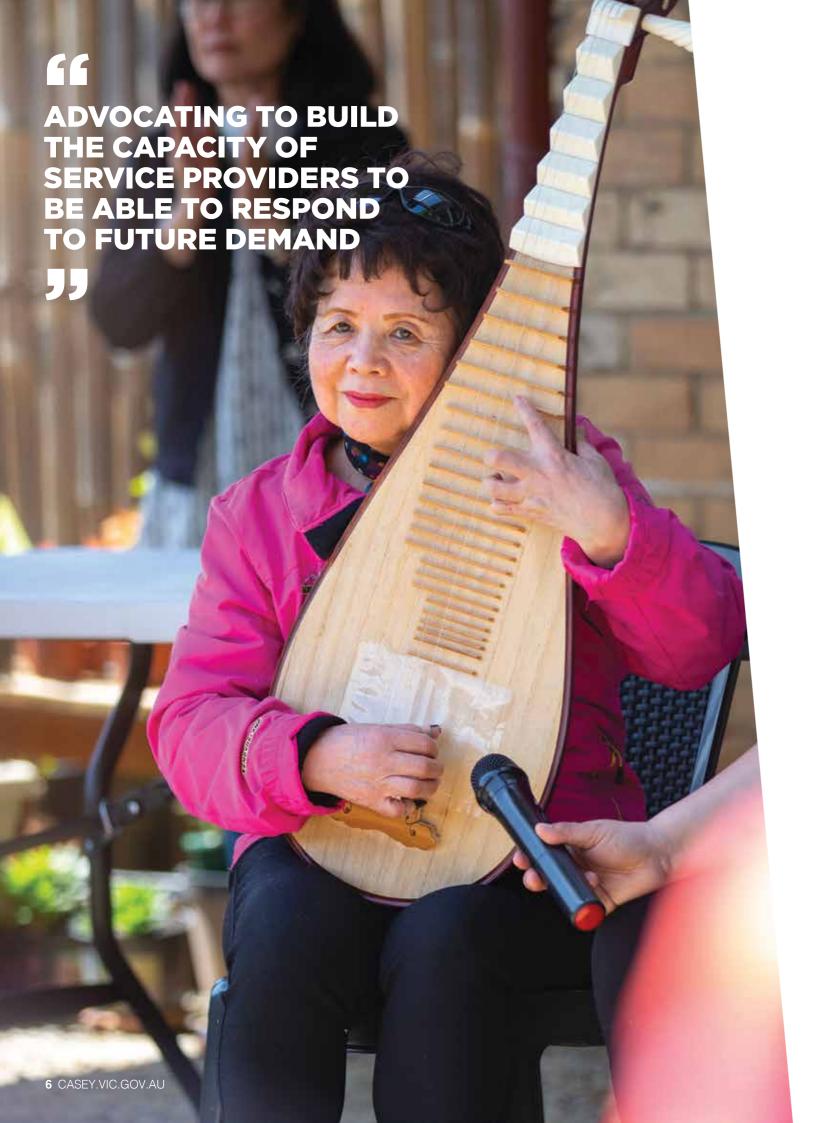
Women over 50 years of age seeking assistance has grown by 62% over the same period.



With an ageing population comes increases in frailty, dementia, elder abuse, isolation, loneliness and homelessness.

If we do not adequately prepare for and adapt to these changes, our existing local health care and support service systems will not cope with demand and people will find it difficult to access services when they need them.

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MESSAGE FROM THE CHAIR OF ADMINISTRATORS

As the Chair of Administrators at the City of Casey, it gives me great pleasure to present City of Casey's age-friendly Living and Ageing Well Action Plan 2023-2025.

Following a review of Council's Aged and Disability Services and based on future modelling of the ageing population, in December 2021 Council announced it would proactively exit most of its traditional aged services by 30 June 2022. Council retained its commitment to a more age-friendly community where people of all ages are supported by the infrastructure and services needed to live and age well.

Throughout the services review, Council identified significant unmet and emerging social needs for our 55 and over communities including changing aspirations, increased rates of feeling lonely and isolated, higher rates of elder abuse and a steady increase in older people accessing specialist homelessness services.

It is predicted that by 2041, Casey's population of those aged 55 years or over will increase by almost 60% – which will account for 22% of Casey's total population⁹.

A growing ageing population also brings challenges such as more people living with dementia and frailty. If we do not adequately prepare for and adapt to these changes, our existing local health and support services will not cope with demand.

Reorienting Council's role to being more agefriendly will help ensure the right infrastructure and services are in place for all residents to live and age well in Casey now and into the future.

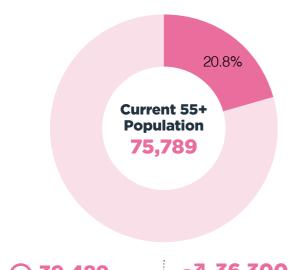
Council would like to acknowledge and thank the many residents who participated in the development of the plan, including the Living and Ageing Well Council and Community Reference groups.

Finally, Council acknowledges we still have a vital role to play with continuing to support our older communities and I look forward to seeing this work progress and sharing our achievements with you.



Noelene DuffChair of Administrators

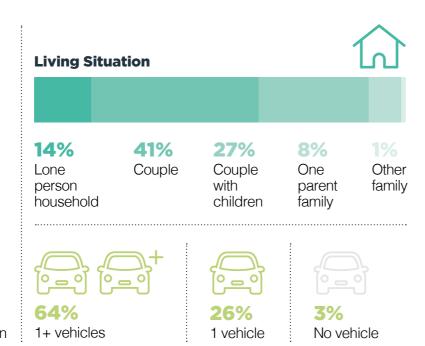
OUR 55-PLUS COMMUNITY PROFILE



39,489 Female 55+ 21.6% of total

female population

36,300 Male 55+ 19.9% of total male population



CULTURE AND DIVERSITY



1,728 **LGBTI** for older people estimate

Estimate calculated with figures from Victorian Agency for Health Information (2020), The health and wellbeing of the lesbian, gay, bisexual, transgender, intersex and queer population in Victoria: Findings from the Victorian Population Health Survey 2017, State of Victoria, Melbourne.



55% born overseas





3.1% arrived in Australia from overseas in the last five years

61% speak only English

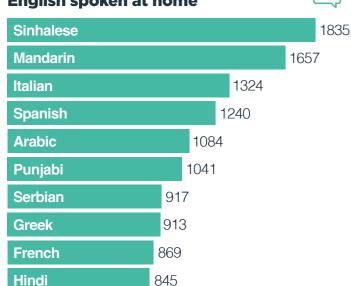
speak a language other than **English at home**

11%

34%

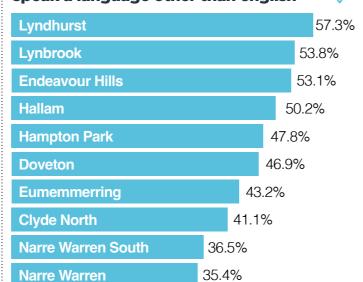
have low English skills / proficiency

Top 10 languages other than English spoken at home



All statistics are for Casey's 55-plus population unless otherwise stated All data is drawn from ABS Census (2021) unless otherwise indicated

Top 10 suburbs where people speak a language other than english



PARTICIPATION



9% volunteer

slightly more women than men (9.3% vs 8.7%)

15% undertake unpaid child care

17% women: 12% men

15% provide assistance

to someone living with a disability, health condition, or old age



56% are in the labour force

(aged 55 to 69 years)

4.2% Unemployment rate

(% of labour force looking for work)

37% have some engagement in either employment, education or training

62% of resident 65+receive an age pension (data only available for 65+ population)

CHALLENGES



38% of residents in lowest quartile

(\$0-\$375 per week) of personal income

33% in second lowest quartile

(\$376-\$802 per week) of personal income



4300 people of all ages are living with dementia (Dementia Australia 2021)

15% of people currently need assistance with daily living activities

15% of people are living with a profound disability

29% of people are living with one long-term health condition

22% of people are living with more than one long-term health condition



Most common long-term health conditions of those aged 55+

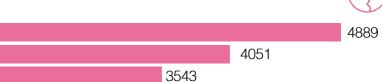
Arthritis 22% Diabetes 16% Heart disease 12% Mental health condition 9% (including anxiety or depression)

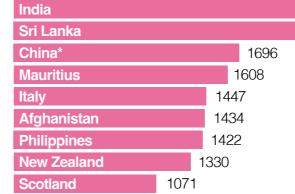
Asthma 9%

Top 10 birthplaces

(other than Australia)

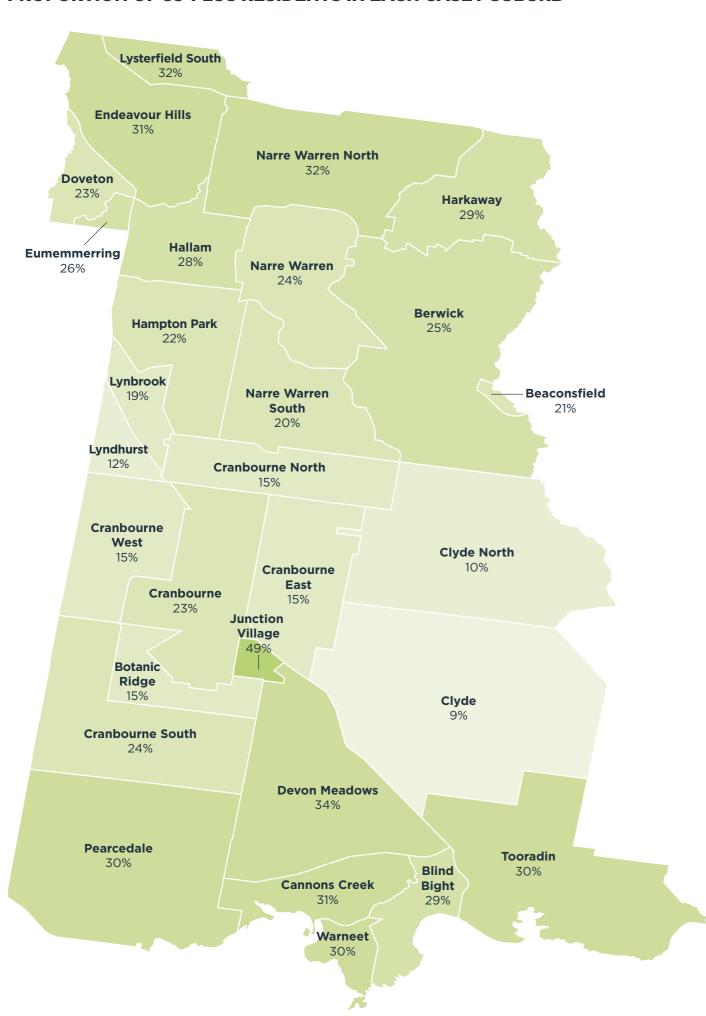
England





*excludes SARs (Special Administrative Region) and Taiwan

PROPORTION OF 55-PLUS RESIDENTS IN EACH CASEY SUBURB





LIVING AND AGEING WELL ACTION PLAN

STRATEGIC ALIGNMENT

Casey Council Plan 2021-25

Health and Wellbeing Strategy 2021-25

Infrastructure Strategy 2021-25 Environment Strategy 2021-25

Victoria Ageing well in Victoria: An action plan for strengthening wellbeing for senior

Victorians 2022

Victorian Public Health and Wellbeing Plan 2019-23

Local Government Act 2020 Equal Opportunity Act 2010 Gender Equality Act 2020

Charter of Human Rights and Responsibilities Act 2016

National Disability Act 2006

Age Discrimination Act 2004

Aged Care Act 1997

Global World Health Organisation Age-friendly Communities and Cities Framework

United Nations Decade of Healthy Ageing 2021-2030

Ageing, one of twenty-three identified United Nations global issues:

(www.un.org/en/global-issues/ageing)



PROCESS FOR DEVELOPING

THE PLAN

Council undertook extensive engagement within the organisation and community to understand how it could support people as they age. Engagements were inspired by the World Health Organisation's Age-friendly Cities and Communities Framework.

An internal situational assessment was undertaken to determine the interest and readiness of Council to become a more age-friendly community.

Key findings from the situational assessment included:

- Council officers across a broad range of roles and functions consider the creation of an age-friendly community as being core to their business;
- There are a wide range of actions and initiatives across diverse departments that can and are influencing the creation of a an age-friendly community in Casey;
- Council officers rate Council's commitment to the creation of an age-friendly community relatively highly but it's readiness less highly;
- Council officers indicated multiple roles and functions across Council are required to create a more supportive environment for people to live and age well in Casey.

Community were also invited to complete an on-line or hard copy survey, and/or participate in one of four community conversation events.

Community engagements identified:

- Key aspects of a future vision and purpose;
- The most important features for living and ageing well in the natural and built environment, service and social environments;
- The importance of older people feeling they are safe, respected, connected, supported and have opportunities to be heard;
- Current community age-friendly strengths lie in the areas of Council staff friendliness, accessibility to general practitioner services, sporting grounds and shopping centres;
- Council advocacy is needed to reduce the wait time to access and receive aged care services;
- Community concerns about being able to move about their communities safely and independently, particularly in the areas of footpaths and having accessible transport options;
- The need to enhance engagements with 55+ communities using multiple methods, on-line and off-line when seeking feedback on Council policies and plans.

Findings from these engagements, and those previously completed as part of the Aged and Disability Service Review, have informed the development and priorities for the Living and Ageing Well Action Plan 2023 – 2025.

OUR VISION

Casey is an age-friendly community where everyone has the opportunity to live their best life.

OUR PURPOSE

Council proactively supports people to stay healthy and thrive as they age by celebrating their differences, and promoting safety, inclusion and respect; and enabling them to remain healthy, safe and connected.

OUR PRINCIPLES



Evidence-informed:

We use local data, research and lived experience to guide our decisions and measure our success.



Equity:

We are accessible and respond to older people's diverse needs and interests, including those experiencing vulnerability.



Sustainability:

We respond to the changing environment through advocacy and leadership that builds capacity and empowers communities.



Partnerships:

We collaborate with internal and external partners and community to strengthen our collective impact and reduce duplication.



Strength-based:

We celebrate older people's strengths and experiences, supporting civic and social participation.



Lifespan:

We take a lifespan approach that recognises everyone is ageing and can be supported to age well.



PLAN ON A PAGE

Evidence-informed

GOALS

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Strengths-based

and enabling them to remain healthy, safe and connected.

We celebrate older people's strengths and experiences, supporting civic and social participation

Council proactively supports people to stay healthy and thrive as they age

by celebrating their differences, and promoting safety, inclusion and respect;

Lifespan

We take a lifespan approach that recognises everyone is ageing and can be supported to age well

Older people are safe

Older people are respected

Older people are connected

Older people are supported

Older people are heard

1. The natural and built environment

1.1 The built environment: Older people are welcomed into accessible physical environments that encourage social and

cultural connection.

- 1.2 The natural environment and climate resilience: Older people have access to open spaces and natural environments and are supported to be adaptable and resilient in the face of climate change.
- 1.3 Housing: Older people are supported to age in place in affordable, secure and accessible housing that is close to transport, shops and community services.
- 1.4 Transport: Older people are physically connected through access to community and public transport, safer roads and active transport options.

2. The social environment

- **2.1** Social and economic participation: Older people are actively engaged, participating and contributing to their communities and doing things they enjoy.
- 2.2 Voice, representation and civic leadership: Older people have a voice and contribute to the shaping of initiatives they wish to see take place across the community.
- 2.3 Respect and inclusion: Older people's diverse needs, experiences and backgrounds are recognised and celebrated through promotion of a culture of inclusion, respect, safety and social cohesion.

3. The service environment

- 3.1 Services and support: Older people are supported to remain active, happy and healthy through access to the services and supports they need, when and where they need them.
- 3.2 Communication and information: Older people can readily access the information they need in a variety of formats that enable them to stay informed and connected with their community.

4. The council environment

- 4.1 Council leadership: Council provides leadership through embedded practice and advocacy that publicly affirms the value of an age-friendly community and makes best use of data and research to design the future.
- 4.2 An age-friendly workforce: Council fosters an age-friendly workforce through its commitment to a culture of learning and innovation, collaboration and partnerships.
- 4.3 Resourcing the Action Plan: Council allocates the necessary resources, governance, oversight and reporting to ensure it delivers the Action Plan efficiently, effectively and accountably.



1. THE NATURAL AND BUILT ENVIRONMENT

1.1 THE BUILT ENVIRONMENT

Older people are welcomed into accessible physical environments that encourage social and cultural connection.

- **1.1.1** Apply a 20-minute neighbourhood planning approach to all community facility planning to support equity of access across the municipality as it continues to grow.
- 1.1.2 In consultation with older people and other stakeholders, embed an intersectional, age-friendly lens in Council infrastructure planning and renewal that supports universal design responsive to older people's diverse access requirements:
- Applying Crime Prevention Through Environmental Design principles to address actual and perceived safety concerns;
- Considering physical access needs related to pathways and footpaths, seating, toilet facilities, signage and lighting;
- Providing emergency buttons and defibrillators in public spaces frequented by older people;
- Ensuring intergenerational and multi-use / flexible spaces suited to a variety of purposes;
- Providing active and passive recreation and exercise spaces for older people to support well-being all year round;
- Considering the needs of specific groups such as those with dementia, vision and hearing impairments, and mobility needs.
- 1.1.3 Develop co-designed tools and resources to support older people's social connection within community facilities as part of Council's Activating Social Connections research partnership with Swinburne University.
- **1.1.4** Continue regular programming audits to identify and respond to older people's needs in Council owned and managed facilities, especially for underrepresented groups.
- **1.1.5** Assess Casey's walking and shared user path connectivity and support for older people's physical activity to guide capital works, developer-funded works and transport advocacy.

1.2 THE NATURAL ENVIRONMENT AND CLIMATE RESILIENCE

Older people have access to open spaces and natural environments and are supported to be adaptable and resilient in the face of climate change.

- 1.2.1 Promote year-round accessibility for people of all ages to landscaped, green and other outdoor spaces by planning for solar, glare and wind protection, effective weed and grass management, and provision of signage, seating and path connectivity.
- 1.2.2 Continue to strengthen Council's response to the impacts of climate change, including by partnering on emergency preparedness programs that prioritise older, vulnerable and isolated people.
- **1.2.3** Promote options that support climate change adaptation and resilience for older people, including through reviews of housing environmental ratings and support to access energy efficiency replacement and discount schemes.
- **1.2.4** Explore options to ensure Aboriginal cultural knowledge for retaining Country is sought and considered when developing and renewing outdoor spaces.

1.3 HOUSING

Older people are supported to age in place in affordable, secure and accessible housing that is close to transport, shops and community services.

- **1.3.1** Undertake research to better understand the specific concerns and lived experience of older people in relation to housing, homelessness and associated service systems within Casey.
- **1.3.2** Explore the viability of national and international housing and service system models (e.g. homeshare, tiny houses, etc.) that have responded effectively to the specific accessibility and cultural needs of older priority sub-populations, including Aboriginal and Torres Strait Islanders, women, LGBTI and culturally diverse older people.
- **1.3.3** Embed explicit consideration of the findings taken from 1.3.1 and 1.3.2 into Casey's advocacy, partnerships, and facilitation of housing outcomes as part of delivery of the Affordable Housing Strategy.

1.4 TRANSPORT

Older people are physically connected through access to community and public transport, safer roads and active transport options.

- **1.4.1** Review and enhance the accessibility of Council's Community Transport program by:
- Incorporating places of need (medical and activity precincts) and points of interest (libraries, community hubs, outdoor spaces) not currently supported by the public transport system;
- Providing the Connect-a-Bus program to socially disadvantaged community members with a concession or seniors card;
- Enhancing the volunteer transport program to include transport for social appointments;
- Working in partnership to address service gaps, including for rural and coastal areas of the municipality, and on weekends and after hours;
- Diversifying the community transport fleet to cater for all abilities, including those with mobility aids.
- **1.4.2** Increase disability and seniors parking spaces across the municipality and strengthen monitoring of their inappropriate use.
- **1.4.3** Advocate for improvements to public transport services, timetables and access to transport information for people with diverse communication needs.
- **1.4.4** Improve pedestrian safety and amenity at road locations with large numbers of older and vulnerable users.
- **1.4.5** Support older people to remain connected and independent through partnerships delivering driver education and public transport training initiatives.



2. THE SOCIAL ENVIRONMENT

2.1 SOCIAL AND ECONOMIC PARTICIPATION

Older people are actively engaged, participating and contributing to their communities and doing things they enjoy. **2.1.1** Work in partnership to deliver and innovate the range of social and educational programs, activities and events responsive to older people's diverse interests by:

- Expanding the range of social opportunities available year-round at Casey libraries, community hubs and other facilities through the Positive Ageing program (including sports, pet-friendly, family-friendly, cohort-specific, cross-cultural and intergenerational activities);
- Embedding within leisure, sports, events, and inclusion policies and frameworks a focus on partnerships with groups and organisations within and outside of Casey;
- Encouraging older residents to lead new groups and activities by promoting access to establishment funding training;
- **2.1.2** Support improved access to programs, groups and activities delivered at Council facilities for those with specific barriers to participation, through:
- Community-led buddy initiatives that help address social barriers / social isolation;
- Communication about access information (access keys) for Council facilities and hubs;
- Provision of low and no cost-events and activities;
- **2.1.3** Work with older people to identify their volunteer interests and co-design initiatives that support their participation in Casey facilities, programs and services.
- **2.1.4** Facilitate the relationships between industry, employment providers and training services to create programs that provide work opportunities for disadvantaged jobseekers in Casey (including multicultural people, young people, long time unemployed and older people).

2.2 VOICE, REPRESENTATION AND CIVIC LEADERSHIP

Older people have a voice and contribute to the shaping of initiatives they wish to see take place across the community.

- 2.2.1 Deliver the Casey Community Reference Group and other advisory structures at a Council, service and program level to enable older people and their families and carers to identify and advocate for their needs, and participate in the codesign of policy, programs, services and facilities intended for them.
- 2.2.2 Regularly engage with older people in places where they gather (for example, residential facilities, senior citizen's clubs, neighbourhood houses, libraries, and community centres) to seek their feedback on Council policies, plans and strategies, develop local age-friendly initiatives responsive to their diverse needs, experiences and interests, and report back on how their feedback was considered.
- **2.2.3** Harness and develop older people's diverse skills, knowledge and experience by:
- Developing leadership opportunities such as participation in Council community, advisory and planning reference groups, and delivering leadership training and support;
- Supporting older people's contributions to intergenerational education and mentoring;
- Working with partners to promote and support older people's participation in life-long learning.

2.3 RESPECT AND INCLUSION

Older people's diverse needs, experiences and backgrounds are recognised and celebrated through promotion of a culture of inclusion, respect, safety and social cohesion.

- **2.3.1** Encourage intergenerational and cross-cultural initiatives that strengthen community understanding of Casey's diversity and the different needs across the lifespan and all abilities.
- 2.3.2 Partner on initiatives and research to prevent and respond to the impacts of ageism in the Casey community, including how it intersects with other forms of discrimination experienced by particular cohorts of older people (racism, sexism, homophobia, transphobia).
- **2.3.3** Promote good access and inclusion practice for diverse older people internally and externally by:
- Exploring options for age-friendly and other diversity inclusion criteria in service provider agreements, contracts, leases and funding guidelines for purchased services and programs, where appropriate;
- Supporting access to diversity training for clubs, services and groups in receipt of Council funding;
- Strengthening links with specialist organisations, peak bodies, advocacy groups and community leaders with inclusion and cultural safety expertise relevant to specific groups;
- Seeking to achieve minimum accreditation service standards for diverse older people (such as Rainbow Tick / Silver Rainbow) in key Council programs and encouraging partners to do the same;
- Recognising and promoting age-friendly and inclusive local businesses, services, leaders and grant recipients by using Council's available communication channels.
- **2.3.4** Advocate, undertake awareness raising activities and apply for funding for activities through Council's broader gender equality work to prevent and respond to older people experiencing family violence, violence against women and elder abuse.
- **2.3.5** Partner with police, local traders, and community groups through Council community safety mechanisms to identify and proactively respond to experiences, fear and perceptions of crime among older Casey residents to strengthen social cohesion, perceptions of, and actual safety.

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3. THE SERVICE ENVIRONMENT

3.1 SERVICES AND SUPPORT

Older people are supported to remain active, happy and healthy through access to the services and supports they need, when and where they need them.

3.1.1 Facilitate partnerships, education initiatives and prevention programs to increase knowledge and understanding of healthy ageing among older people with a particular focus on:

- mental health (including social isolation, loneliness, suicide prevention, grief and loss, end of life planning);
- sexual health:
- family violence and elder abuse;
- safe and affordable housing;
- capacity to 'age in place' including, for example, through communityled models for home and garden maintenance, pet walking, shopping assistance, etc:
- harms associated with gambling and electronic gambling machines (EGMs)
- financial and food security;
- participation in sport and recreation / physical activity;
- culturally appropriate and safe services for diverse older people, particularly Aboriginal and Torres Strait Islander, LGBTI, multicultural communities, women, people with a disability, and other potentially vulnerable cohorts;
- the information and support needs of families and carers (including young and older people in caring roles).
- 3.1.2 Develop engagement, education and other capacity building initiatives to strengthen community understanding of aged care sector reforms, older people's eligibility for, and entry points, to available services (My Aged Care and other).
- **3.1.3** Strengthen positive and healthy ageing by enhancing the interface between the broader health care system and community services through Council's Ageing Positively and Social Prescribing programs.
- 3.1.4 Support the implementation of the Community Services Organisations Growth and Attraction Framework by strengthening partnerships with specialist aged care providers and assist with building their capacity to provide services which respond to the needs of older people including:
- Meals services;
- Volunteer and community transport;
- Dementia specific services;
- End of life planning;
- Carer support;
- Older person mental health services;
- Elder abuse and prevention.

- 3.1.5 Establish an older people's planning network to:
- Identify and respond to support needs, gaps and opportunities;
- Address known service gaps arising from municipal growth, an ageing population and reform disruptions (especially waitlists and response times);
- Identify and address the continuing impacts of COVID-19 on older people's physical and mental health and social inclusion;
- Share local knowledge, information, data, tools, and other resources;
- Improve service quality and access responsive to intersectional need and experience, including by pursuing and encouraging workforce development and quality accreditation initiatives;
- Identify opportunities for improved system integration and shared referral pathways.

AND INFORMATION

Older people can readily access the information they need in a variety of formats that enable them to stay informed and connected with their community.

- **3.2 COMMUNICATION** 3.2.1 Develop a strategic communications plan to educate the community about the value and benefit of age-friendly practices, including through proactive campaigns, materials and community education over the life of the Action Plan.
 - 3.2.2 Promote local services, programs, events and activities for older people delivered by Council and other businesses, clubs, groups, and organisations, including through the distribution of hard copy newsletters, fliers, service directories, what's-on guides, face-to-face promotion, on noticeboards, and in local newspapers.
 - 3.2.3 Enhance the accessibility and visibility of age-friendly programs, events, relevant information and resources on Council's website.
 - 3.2.4 Partner to develop and implement a range of accessible digital literacy initiatives which build older people's confidence and capacity to access digital information.
 - 3.2.5 Design a checklist to support Council's capacity to develop age-friendly communication collateral with a focus on embedding simplified and inclusive language, inclusive imagery and accessible font and size.



4. THE COUNCIL ENVIRONMENT

4.1 COUNCIL LEADERSHIP

Council provides leadership through embedded practice and advocacy that publicly affirms the value of an age-friendly community and makes best use of data and research to design the future.

- **4.1.1** Continue to publicly promote and affirm the Age-friendly Victoria Declaration, and embed its core commitments through the delivery of the Action Plan.
- **4.1.2** Embed an age-friendly lens as integrated core business in the development, review and evaluation of Council strategies, plans, programs and initiatives, by strengthening internal understanding and awareness of Council's age-friendly commitment, including it's benefits.
- **4.1.3** Undertake research with partners, developers and universities, and promote best practice collection, dissemination and use of intersectional age-disaggregated data to support planning and advocacy.
- **4.1.4** Provide leading advice, expertise, access to networks, policy information, education and other capacity building supports to internal and external partners.
- **4.1.5** Undertake advocacy on issues of importance to older people, and with specific consideration of older people's needs and experiences on issues relevant to the wider Casey community.

4.2 AN AGE-FRIENDLY WORKFORCE

Council fosters an agefriendly workforce through its commitment to a culture of learning and innovation, collaboration and partnerships.

- **4.2.1** Deliver age-friendly training for Councillors and staff at all levels to build understanding and capacity in cultural awareness, intersectionality, inclusive practice / language, unconscious bias, as well as targeted content for specific program areas.
- **4.2.2** Develop an older person's workforce attraction, recruitment and retention strategy to grow the ageing workforce, understand workforce experience, model best practice and position as an employer of choice.

4.3 RESOURCING THE ACTION PLAN

Council allocates the necessary resources, governance, oversight and reporting to ensure it delivers the Action Plan efficiently, effectively and accountably.

- **4.3.1** Resource the effective delivery of the Action Plan, including to provide expert support and advice on older people's inclusion and age-friendly approaches across the organisation, and engagement with older people and other stakeholders within the community.
- **4.3.2** Continue to deliver and evolve the Living and Ageing Well Council Reference Group to provide guidance and oversight, for the delivery of the Living and Ageing Well Action Plan and champion initiatives across the organisation.
- **4.3.3** Develop a Living and Ageing Well Action Plan monitoring and evaluation learning framework that supports:
- Embedded data collection;
- Ongoing monitoring and review of progress toward meeting the plan's outcomes;
- Capture of learning and continuous improvement opportunities;
- Annual reporting of progress and key learnings for internal and external audiences.

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MEASURING AND

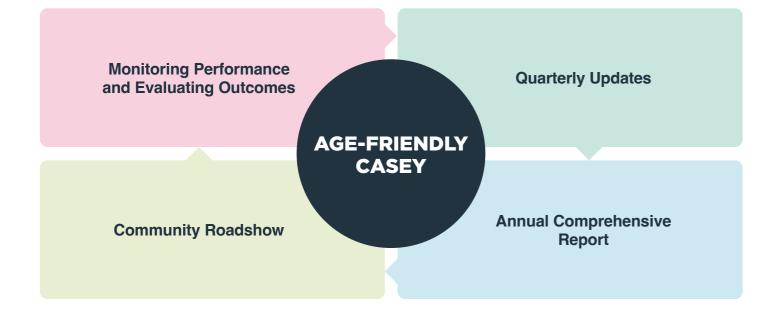
COMMUNICATING SUCCESS

Council will develop a robust monitoring and evaluation framework to ensure the Plan remains on track and implementation is leading to measurable change in the lives of Casey's older people (as per the Plan's stated outcome areas). Embedded within this evaluation framework development is a partnership approach where collaboration with internal and external services, relevant organisations and, of course, community groups and representatives will lead to agreement on shared measures and indicators of success.

The Living and Ageing Well Community Reference Group, which includes broad representation from our 55+ communities, will continue to play an important role during the life of the Plan. Quarterly updates on progress and achievements of the Plan will be shared with the group and their advice sought and fed back to relevant action owners. As part of this ongoing advisory role members will be an additional channel for community feedback and will help promote successes with their communities.

A comprehensive annual report will be completed and shared publicly through Council's on-line platform, Casey Conversations. This will detail successes and challenges across the outcomes level, key focus areas, as well as down to the action level. A hard copy format will be available upon request, with details about how to request this communicated in promotional materials.

Community roadshows – presentations on the progress of the Plan – will provide additional opportunities for learning and connecting with the Plan. Targeted promotion of the annual report availability and presentations will be undertaken with Casey's 55+ communities to ensure accessibility needs are met.





REFERENCES & DEFINITIONS

References

- 1. Population and households forecasts, 2021 to 2041, prepared by .id (informed decisions), January 2023
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- 5. City of Casey (2021) Living and ageing well survey, City of Casey. https://conversations.casey.vic.gov.au/living-well
- 6. Elder Abuse as Family Violence (2021), Seniors Rights Victoria https://seniorsrights.org.au/wp-content/uploads/2021/03/2018May1Policy EAFamilyViolenceDiscussionPaper.pdf
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- 8. AIHW (2022) Specialist homelessness services collections data cubes, Australian Institute of Health and Welfare. https://www.aihw.gov.au/reports/homelessness-services/shsc-data-cubes/contents/data-cubes
- 9. Population and households forecasts, 2021 to 2041, prepared by .id (informed decisions), January 2023

Definitions

20-minute neighbourhood – is about creating a neighbourhood that helps people meet most of their daily needs within a 20-minites walk from home, with safe cycling and local transport options.

Accessible – when something can be reached or easily obtained.

Advocate – refers to a person/s who speaks or writes in support of a person or cause.

Age-friendly – refers to creating environments that are accessible, equitable, inclusive, safe and supportive to promote health and prevent or delay the onset of disease and functional decline for people as they age.

Age-friendly cities and communities

framework – developed by the World Health Organisation to help identify how a city or community can adapt its services and physical structures to be more inclusive and respective to the needs of its population to improve quality of life as they age. Encourages healthy ageing by optimising resources to improve the health, safety and inclusion of people.

Capacity building – is a process of developing and strengthening skills, instinct, abilities, processes and resources to help organiations and communities adapt and thrive in a changing world.

Climate resilience – refers to successfully coping with and managing the impacts of climate change while preventing those impacts from growing worse.

Cultural – relates to the shared knowledge, social behaviours and values within a particular space and place.

Diversity – is about what makes each of us unique and includes a combination of our backgrounds, personality, life experiences and beliefs, all of the things that shapes our views, our perspective and approach.

Enhance – to further improve the quality or strength of something.

Facilitate – to facilitate an action or process to make happen.

Initiatives – refers to activities which are attempting to achieve a goal or solve a problem.

Intersectional lens – in this document, relates to considering how aspects of a person's gender, race, ethnicity, sexual orientation, gender identity, disability, class, social and political identities combine to create different modes of inequity and identifying ways to overcome this inequity.

LGBTI – An abbreviation which is used to describe lesbian, gay, bisexual, trans and intersex people collectively.

Multicultural – relates to consisting of a number of different ethnic groups and nationalities within a society.

My Aged Care – the national registration point for older people and carers seeking aged care services.

Preventative – in this document refers to minimising or stopping something from having a negative impacting on a person's health and well-being.

Social cohesion – refers to the strength of relationships among members of a community.

Support – to assist or give someone encouragement to accomplish or succeed.



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